



Safer Hastings

HAUMARUTIA A HERETAUNGA



Safer Hastings Annual Report

June 2020





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Safer Hastings
an Accredited Safe Community
Annual report for period
1 July 2019–30 June 2020

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Safer Hastings an accredited Safe Community

The Safe Communities model is an internationally recognised model that brings organisations and communities together to work collaboratively on safety issues.

In order to maintain accreditation our coalition must be able to demonstrate:

1. **Leadership and collaboration:** By and between the coalition and groups focused on improving community safety.
2. **Programme reach:** The range and reach of community safety programmes throughout our community/region, including an indication of the extent to which they are based on proven or promising intervention strategies.
3. **Priority setting:** Programmes target and promote safety for high risk/vulnerable groups and environments.
4. **Data analysis and strategic alignment:** Analysis of available safety (injury, violence, crime and perception) data for our community/region and how they align with established national/regional priorities and action plans.
5. **Evaluation:** Outline of expected impacts and how they are being measured or evaluated.
6. **Communication and networking:** Community engagement with relevant sectors of our community/region and ongoing participation in local, national and Pan Pacific Safe Communities Networks.

Foreword

COVID-19 has created challenging and uncertain times and put our communities under pressure. But out of adversity comes opportunities. It has been incredibly heartening to see how individuals and communities have pulled together to support one another during this time.

In September 2019 we sought reaccreditation as a Safer Community, six years on from first being designated an International Safe Community in 2013.

When the Hastings District Council first signed the Safe Community Agreement in 2013 it had seven coalition partners – today that number has grown to 30 coalition partners, and an extensive reach into community networks.

Over the last six years much work has gone into creating and sustaining supportive and connected communities, safe homes, safe roads, safe public spaces and reducing the effects of addiction-related harm in Hastings.

While the reaccreditation does not mean that Hastings district will always be safe from injury and violence, it does mean that there is a robust coalition of key government and community stakeholders working across a range of sectors who are committed to reducing harm and improving community safety.

It was a privilege to connect and reach out to our community during lockdown and to be part of a “network of networks” to ensure that no one was left behind. The kindness shown by our community to one another has been truly heart-warming.

I am incredibly proud of the work of our partner agencies throughout the alert levels, and their ongoing efforts as we collaborate with our communities to reconnect and reprioritise actions as we work towards recovery goals.

He waka eke noa - we are all in this together and together we will get the Mahi done.

Eileen Lawson
Chair, Safer Hastings
HDC Councillor

“Your reaccreditation demonstrates to every member of your community that you have adopted a continuous improvement model to take strategic and effective actions to prevent injury. This has resulted in a culture of safety for everyone who lives in your community”.

Co-chairs, Pan Pacific Safe Communities Network

“Working towards a Safer Hastings is achieved through collaboration and shared common goals. A lot has been achieved, but there is much work to do and I am confident that with the increase in partner agencies we will be able to have an even bigger impact on creating a safer community.”



OUR PARTNERS



Safer Hastings Coordination

As the lead agency for the coalition, Hastings District Council (HDC) provides coordination and administration support for Safer Hastings.

COMMUNITY NETWORKS

HB CHILD INTERAGENCY GROUP • HB COMMUNITY FALLS PREVENTION GROUP
HB FUSION GROUP • HASTINGS & NAPIER JOINT ALCOHOL STRATEGY REFERENCE GROUP
HB SMOKEFREE COALITION • HDC COMMUNITY PLANS • HDC DISABILITY REFERENCE GROUP • HB MULTICULTURAL ASSOCIATION

Heretaunga Pepeha

Heretaunga-haukū-nui, Heretaunga-ara-rau, Heretaunga-hāro-o-te-kāhu, Heretaunga-raorao-haumako, Heretaunga-ringahora, Heretaunga takoto noa, Tihei Heretaunga!

The whakataukī (proverb) above is inspired by and reflective of the cultural narratives (metaphors, idioms, local sayings) and their intrinsic connection and relationship to Heretaunga or Hastings district.

This whakataukī like all whakataukī has different meanings to different groups. Below is the Safer Hastings interpretation, how we as a collective connect with this whakataukī.

Heretaunga haukūnui - Heretaunga of the life-giving dew and waters

Safer Hastings acknowledges all the different types of environments, the built environment, the natural environment and how this impacts on the safety of our community.

Heretaunga ararau - Heretaunga of converging pathways

Hastings is a multicultural city and through Safer Hastings we embrace diversity of the community.

Heretaunga haaro te kaahu - Heretaunga from the eye of the hawk

The Safer Hastings structure includes a governance group where a collective of agencies meet to discuss the overview of the priorities within Hastings.

Heretaunga raorao haumako - Heretaunga of the fertile plains

Like the fertile plains of Hastings so is the goal of a thriving community to enable the people of Hastings to be part of and live in a Safer Hastings.

Heretaunga ringahora - Heretaunga of its hospitality and open arms

We are all in this together, a multi levelled approach (governance, operational and community) to help one another in all different ways.

Heretaunga takoto noa - Heretaunga of the departed chiefs

Today, Heretaunga, the Hastings district is the home for 81,000 people, where everyone has a role to play in being custodians of Heretaunga for future generations to come. Governance, management and leadership that aspires to handing the land over in good condition to the ensuing generation will continue the legacy set as this whakataukī alludes to and highlights.





Our Strategic Goals



Connected agencies and communities

Building community resilience, strengthening neighbourhoods.



Safe in my home

Falls prevention, healthy homes and whānau, family harm prevention, suicide prevention, fire safety.



Safe roads

Alcohol, speed, young drivers and youth driver licensing, safe roads and roadsides, motocyclists, intersections and roundabouts.



Safe in my community

Safety in public spaces, family harm prevention, suicide prevention.



People are free from addiction related harm

Responsible drinking at events, reduced availability of alcohol, gambling harm, 2025 Smokefree target.



Determining our priorities

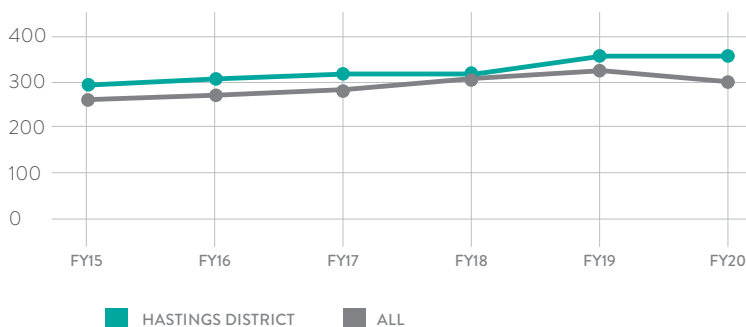
Injury prevention continues to be one of our top priorities with 4,563 Hastings injury claims (per 10,000 of population) lodged in the past twelve months.

There has been a 10% growth in all ACC injury claims for Hastings residents over the past 5 years.

63.1% of all new ACC injury claims lodged for people in Hastings were for injuries in the **home**, with loss of balance and lifting, carrying and straining the main causes of the injuries.

ACC ENTITLEMENT INJURY CLAIM RATE (PER 10,000) FOR HASTINGS DISTRICT: FY15-FY20

Data source: ACC

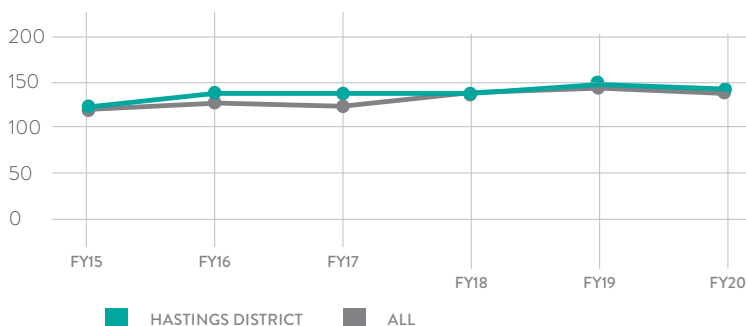


Hastings ACC entitlement injury claim rate¹ for all injuries for the year ended June 2020 was 362 per 10,000 people compared to 308 nationally.

The Hastings ACC entitlement injury claim rate for **falls** (all ages) continues to trend above the national average – 142 per 10,000 of population versus 137 nationally. This has risen 15% over the past 5 years.

ACC ENTITLEMENT FALL INJURY CLAIM RATE (PER 10,000) FOR HASTINGS DISTRICT: FY15-FY20

Data source: ACC



¹ Entitlement claims are considered to cover moderate to serious injuries requiring entitlement beyond medical treatment only



Our hospital injury discharges for unintentional injury hospitalisations continue to trend higher than national rates. This includes injuries in and around the **home, street and roads**.

| | 2006 (%) | 2013 (%) | 2018 (%) |
|---------------------------------------|----------|----------|----------|
| EUROPEAN | 67.0 | 75.2 | 71.8 |
| MĀORI | 23.8 | 24.4 | 27.3 |
| PACIFIC PEOPLES | 5.1 | 6.0 | 8.0 |
| ASIAN | 2.8 | 4.3 | 5.6 |
| MIDDLE EASTERN/LATIN AMERICAN/AFRICAN | 0.5 | 0.5 | 0.5 |
| OTHER ETHNICITY | 12.0 | 1.9 | 1.1 |

Ethnic groups for people in Hastings District, 2006–18 Censuses. Source: Stats NZ

Hastings has a higher **Māori population** (27.3%) compared to the rest of the country (16.5%) and a growing **Pacifica population**.

Parts of Hastings experience high levels of deprivation and worsening rates of **housing**-related illness in children².

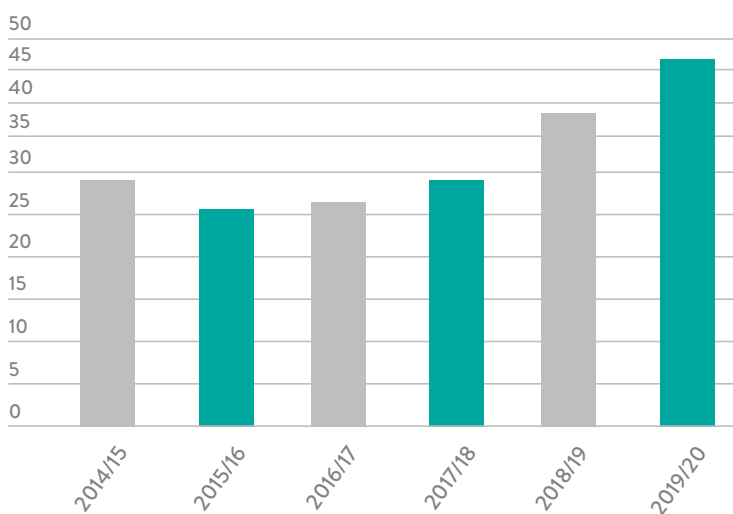
We have lower average incomes and higher rates of benefit receipt than New Zealand as a whole.

25% of Hawke's Bay **0-4 year olds** (and 40% of tamariki Māori aged 0-4) live in a household receiving a main benefit compared with 18 per cent nationally.

Unintentional **child injury** is the main cause of public hospital injury discharges for 0-4 years old's and is well above the national average – 2018 Hastings rate 1220.4 per 100,000 people vs all NZ rate 995.2 per 100,000 people³.

HAWKE'S BAY DISTRICT PROVISIONAL SUICIDE DEATHS

Data source: NZ Coroner, Statistics NZ



Suicide is a major cause of premature, avoidable death in Hawke's Bay and is the second highest cause of years of life lost for Māori and Pacific people⁴.

² Ministry of Housing and Urban Development: Improving outcomes for Hastings whānau and communities, June 2019

³ Injury Prevention Research Unit database

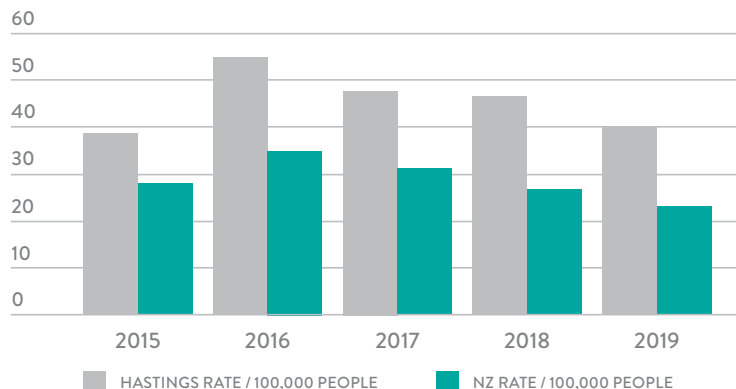
⁴ HBDHB Health Equity Report, 2018

Family harm victimisations for Hastings continue to track above the national average.

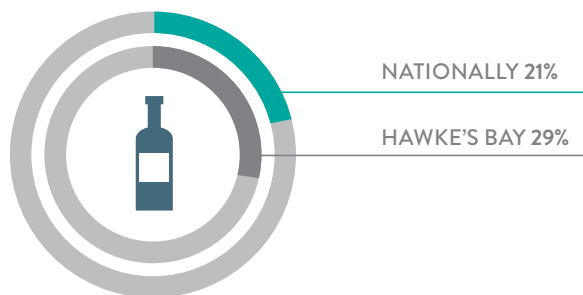
This complex problem requires long term commitment and sustained action across coalition partners.

VICTIMISATIONS FOR ASSAULT BY FAMILY MEMBER

Data source: NZ Police & SCFNZ



PERCENTAGE OF ADULTS WITH HAZARDOUS DRINKING PATTERNS



29% of Hawke's Bay adults drink at harmful levels compared with 21% nationally⁵.

The Hastings suburbs of Flaxmere West, Mayfair, Flaxmere East and Akina are amongst the top six Hawke's Bay suburbs for **alcohol** related presentations to the emergency department.

Fewer youth are **smoking**, but more Hawke's Bay adults smoke than nationally. Māori have the highest smoking rates at 40%, with Māori women three times more likely to smoke than non-Māori women⁶. Synthetic substances are a serious concern for many whānau.

Council's **road safety** strategy is being updated to align with the recently released Ministry of Transport "Road to Zero" safety strategy. The crash rate in the district has been slowly decreasing since 2018.

Hastings District has the seventeenth highest number of gaming machines nationally (of 67 Territorial Authorities).

Of these 276 Electronic **Gaming Machine's** (EGM's), 82% are located in high deprivation areas (dep index 8-10) in the Hastings District.

⁵ HBDHB Health Equity Report, 2018

⁶ HBDHB Health Equity Report, 2018



Connected agencies and communities

PRIORITIES:

Building community resilience, strengthening neighbourhoods

HOW WE MEASURE SUCCESS:

- Increase in collaborative projects
- Increase in number of people engaged with Neighbourhood Support Groups
- Increase in number of households prepared for an emergency



3,427 households belong to a Neighbourhood Support group

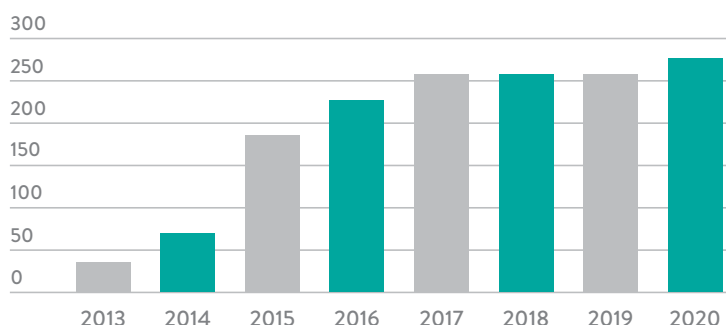
Neighbourhood Support

A Neighbourhood Support group brings local people together to share information, ideas and connectedness.

Neighbours who know each other through support groups are vital to neighbourhood safety.

NUMBER OF NEIGHBOURHOOD SUPPORT GROUPS & STREETS

Data source: HDC Neighbourhood Support Database



Expansion of our rural Neighbourhood Support network

Neighbourhood Support coordination for our rural communities north of the Ngaruroro River has returned to Hastings District Council after being contracted to Napier Neighbourhood Support Incorporated for a number of years. This was due to Council's continued support of a full-time Community Resilience Coordinator, its goal of increasing and enhancing greater community connectedness in our rural areas and the development of rural community plans.

This large rural area includes Whirinaki, Esk Valley, Tutira, Puketapu, Putorino, Te Pohue, Te Haroto, Tarawera and Puketitiri.

Due to the COVID-19 lockdown, we saw an increase in residents wanting information on joining existing Neighbourhood Support groups, as well as starting new groups in their community.

We have been able to contact and in some cases re-engage with a number of Neighbourhood Support groups that were in need of some support and direction. Work is underway to ensure we get messaging, support and resources to these groups over the next six months.



"I have been privileged to have received some great news and feedback from the community on some of the work that had been undertaken by some of our coordinators who went beyond the call of duty during COVID-19. This involved some delivering food parcels, Easter eggs and hot cross buns to the residents in their streets as well as weekly phone checks with the elderly, well done to all of you!"

John Roberts, HDC Community Resilience Coordinator

| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|--|--|--|
| <p>STREET BY STREET BBQ'S</p> <p>Partners: HDC, Police, FENZ, HBCDEM, IRD, Kāinga Ora, HBDHB, MSD, Elections, Brain Injury HB, Sport HB</p> | <p>Our coalition partners collaborate to identify communities to raise awareness of crime and injury prevention, safety in the home and on our streets.</p> <p>Over the past 12 months BBQ's have been held in Camberley, Flaxmere, Mayfair, Raureka, Mahora and Havelock North.</p> | <p>The BBQ's have supported neighbours to meet each other and develop better relationships with our coalition partners.</p> <p>Residents have had the opportunity to source information relevant to their specific needs.</p> |
| <p>SUSTAINABLE DEVELOPMENT GOALS WORKSHOP</p> <p>Lead: SCFNZ</p> <p>The workshop was attended by Safer Hastings partners, HDC Community Plan leaders and colleagues from NCC.</p> | <p>Set in 2015 by the UN General Assembly, the Sustainable Development Goals are a collection of 17 interlinked goals designed to be a "blueprint to achieve a better and more sustainable future for all". SCFNZ delivered a workshop to increase our understanding of the SDGs and to assist us to identify SDG goals and targets that directly and indirectly relate to injury and violence prevention.</p> | <p>90% of attendees indicated that the workshop increased their awareness of the SDG's and how they can be actioned in Safe Communities.</p> |
| <p>INTERNATIONAL WOMEN'S DAY</p> <p>Partners: Police, HDC, NCC, FENZ, NZDF, NZRC, St John, HBCDEM, Safer Napier</p> | <p>International Women's Day is an annual, global event held to celebrate the achievements of women and mark a call to action for women's equality.</p> <p>The theme for the 2020 event was #EachforEqual - "an equal world is an enabled world".</p> <p>This year our Safer Napier colleagues hosted us at Perfume Point Reserve.</p> <p>The public could take part in the many events on offer including a tug-of-war, police grip test, fire hose drag, army assault course and entry assessments for each of the emergency services.</p> | <p>We expanded our women's network with the inclusion of NCC, NZDF, NZRC and CDEM this year.</p> <p>Recruitment was available for anyone interested in joining any of the emergency services.</p> <p><i>"The day provides an opportunity to recognise women's achievements and increase the visibility of women in New Zealand's emergency services,"</i> Snr Sgt Su Robinson, NZ Police</p> |
| <p>COVID-19 NETWORK OF NETWORKS</p> <p>Lead: HBCDEM</p> | <p>At the start of the COVID-19 response, our partners at the Hawke's Bay Civil Defence Emergency Management Group (HBCDEM) linked up with more than 150 community organisations and agencies to create a "network of networks" that could work collaboratively with the group to look after the welfare needs of the wider Hawke's Bay community.</p> <p>Safer Hastings supported the initiative by reaching out to our partner agencies to be included in the networks.</p> | <p>The network of networks encompassed all sectors, from the migrant community to children, Māori, Pasifika, older persons, homeless people and people living with a disability. The objective of the network was to ensure no one fell through the gaps by identifying those most vulnerable and connecting them with support rapidly.</p> |



"What a fabulous day you organised at MKK School. The staff and students are still buzzing about their experiences. Learning outcomes under such circumstances are always excellent. Thanks so much for inviting MKK School to take part, endorsing our safety and welfare programme and it fitted well with our school picnic involving our parents also".

MKK School



CASE STUDY

Maraekākaho Community Resilience Day

Issue/Population Group Addressed: Resilience planning for children and families living in Maraekakaho.

Goal: To support the local Maraekakaho community advocacy group to develop preparedness and planning projects for their local community groups and organisations.

Partners: Maraekakaho School, HDC, Focus MKK, Police, HBCDEM, Fire & Emergency NZ, Brain Injury Hawke's Bay, Sport Hawke's Bay, IWAY, Plunket Hawke's Bay, Hastings District Libraries and ASB St John in Schools.

Frequency/Duration: One off project to support wider community resilience activities.

Data, Information and Story Behind the Data: At its November 2019 meeting, the Safer Hastings Road Safety Focus Group discussed the possibility of working with a rural community around road safety. This was also supported by the wider Safer Hastings coalition that had a goal of reaching out more to rural communities within the Hastings District.

The Maraekakaho community was identified as a rural community with a number of roading challenges including state highway intersections, a large number of work commuters, and increasingly busy rural roads due to urban subdivision. The community also has a community plan with a number of safety objectives including road safety and community resilience.

The Safer Hastings coalition also has a number of coalition partners that work in schools delivering safety messaging. It is often challenging for agencies to fit in with busy school timetables.

In conjunction with the local community plan advocacy group, it was agreed to approach the local school to see if they would be interested in hosting a safety day where multiple agencies could attend.

The school were keen as they were involved in a wider resilience project. The idea developed to become the "Safer Hastings Maraekakaho Community Resilience Day". The programme took up an entire school day with students participating in round robin type activities. After school a BBQ was held with the wider community to share resilience messaging.

Evidence reviewed before implementing programme:

Many of our Hastings communities have their own comprehensive plan, put together by the community with the assistance of Council.

Maraekakaho is a long-established rural community west of Hastings. In recent years, population growth and changing demands have seen increasing change within the community, with more families entering the community, an increasing school roll, new business development, more diversity and greater environmental awareness.

The Hastings district plan makes specific reference to rural subdivision and "concentrated residential lifestyle development at Maraekakaho". Recent residential building activity since the 2013 census has accelerated with many new homes built and with further subdivisions progressing, this growth is set to continue.

CASE STUDY

(CONTINUED)

The Maraekakaho Community Plan was developed over a 3 year period from 2014-2017 with regular community consultation and feedback. This included meetings at the local hall, households surveyed with the assistance of local rural delivery contractors, follow up newsletters, information stalls at the local market day and the establishment of a Facebook page.

Focus Maraekakaho (Focus MKK) is the locally elected advocacy group formed to advance local interests under the plan.

The Plan has several objectives relating to community safety:

- 1. Roading** - Enhance road safety for all users including vehicles, pedestrians, cyclists and horse riders.
- 2. Connecting the Maraekakaho Community** - Bringing our unique rural community together to foster community spirit, build relationships and improve connectedness and enhance community health and well-being.
- 3. Safety and Security** - Maintaining current low levels of reported crime and minimise growth in crime and/or antisocial behaviour.
- 4. Health and Wellbeing** - Increase awareness of and action on mental health, physical health and connectedness.
- 5. Emergency Preparedness** - Improve the overall preparedness of our community and ability to respond and recover from emergencies and adverse events.

Focus MKK set a timeline of 2020 to encourage all families to look at their resilience planning to help them prepare for an emergency. The Safer Hastings Coalition agreed to support the community to achieve these objectives by bringing together a number of its coalition partners at a single event to share safety and resilience messaging with students and their families.

| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|--|--|---|
| <p>MARAEKAKAHO SCHOOL COMMUNITY RESILIENCE DAY</p> <p>Our community resilience day was tailored for the local community to support their safety priorities under their community plan.</p> <p>Partners: HDC, Focus MKK, Police, HBCDEM, Fire & Emergency NZ, Brain Injury Hawke's Bay, Sport Hawke's Bay, IWAY, Plunket Hawkes Bay, Hastings District Libraries and ASB St John in Schools.</p> | <p>We focused on fire safety, school bus safety, safe cycling, responding to earthquakes, first aid and concussion, and how to keep ourselves safe.</p> <p>It was great to finish the day with a community BBQ and to share safety messaging with the wider school whānau.</p> | <p>Students have improved knowledge of what to do in an emergency and how to keep themselves safe.</p> <p>The event provided coalition partners with an introduction to the school. It is hoped the event will strengthen relationships between the community and agencies, and provide an opportunity for future engagement.</p> |



GOAL 2

Safe in my home

PRIORITIES:

Falls prevention,
Healthy homes and
whānau, Family harm
prevention, Suicide
prevention, Fire safety

HOW WE MEASURE SUCCESS:

- Decrease in the number of ACC Falls Claims
- Decrease in childhood illness hospitalisation rates linked to housing conditions
- Fewer fires resulting in property damage
- Decrease in number of Police responses to Family Harm incidents

Māori housing repairs

Hastings has a higher Māori population (27.3%) compared to the rest of the country (16.5%). 10.5% of our Māori population in Hastings are aged under 5 years⁷.

In Hawke's Bay:

- Poor housing conditions are regularly linked to presentations of young children suffering from acute bronchiolitis – a viral infection of the airways.
- Māori children are three times and Pacific children are five times more likely to need to stay in hospital for bronchiolitis than NZ European/Other children.
- Māori and Pacific infants continue to have significantly higher rates of housing-related illness than European infants⁸.

The repairs project is a collaboration between our partners at **Te Puni Kōkiri**, **HBDHB** (the Child Healthy Housing Programme) and community organisation **Wharariki Trust**.

It aims to support Whānau Māori who own and live in their own home to make critical repairs to their whare to make it safer, warmer, drier and healthier for their whānau and tamariki.

31 homes in Hastings have had critical repairs completed.

Stuart Morrell
in his new
whānau
bathroom

Photo credit: Te Puni Kōkiri



Family harm network

The COVID-19 level 4 lockdown presented a unique living situation for our community and our partner agencies with a large number working remotely from home, and isolated from colleagues and clients.

Together with the HBDHB Haumaru Whānau team, and our Safer Napier and Safer Central Hawke's Bay colleagues we re-established a region wide family harm agency network.

An online hui was organised to provide agencies the opportunity to reconnect and understand how Hawke's Bay family violence, and suicide prevention

and post-vention services were operating during Covid-19 Level 4 and 3.

22 organisations from Wairoa to Central Hawke's Bay participated in the hui.

COVID-19 has provided agencies with an opportunity to do things differently, and to look at how we can move forward into recovery as a region, especially for our Māori, Pasifika and vulnerable whānau.

⁷ Stats NZ 2018 Census

⁸ HBDHB Health Equity Report 2018



Photo credit: PSEC

Falls prevention

The home continues to be the primary place of injury for ACC injury claims in Hastings, with an 11% increase in moderate to serious accidents from 2019 to 2020⁹. A contributing factor to this increase is the COVID-19 lockdown during alert levels 3 and 4, with more people at home.

Hastings has an ageing population, with our proportion of the population aged over 65 high relative to other parts of New Zealand. This is projected to continue increasing from 17% in 2018 to over 25% in 2033.

Older adults are well supported in the Hastings region with a range of well attended programmes delivered by our partner agencies that focus on reducing the risk of falls. Participation of older people in community activities can also help to reduce social isolation and loneliness¹⁰.

COVID-19 closed or reduced the number of Community Strength and Balance classes that could operate, and providers looked to deliver programmes via zoom which required some initial remote support to assist clients with the online technology.

The Hawke's Bay fall rate for the 15 months ended June 2020 for people aged over 65 was 14.6% higher than the national fall rate, with 7,485 falls reported.

This includes 1,142 serious harm falls for people aged over 65.

⁹ ACC Hastings Community profile: injury claim rate physical location of accidents 2019 52.1%, 2020 63.1%

¹⁰ Loneliness in the elderly can also increase their risk of dementia, depression, high blood pressure and premature death.

| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|--|--|--|
| <p>PLACE-BASED HOUSING PARTNERSHIPS</p> <p>Partners: HDC, Ngāti Kahungunu, TToH, Ministry of Housing and Urban Development, MSD, Kāinga Ora, TPK, HBDHB and other housing providers.</p> | <p>In 2019, Hastings became a pilot for the government's place-based housing initiatives that provide suitable housing solutions for individual communities.</p> <p>Projects will deliver warm, dry and secure housing needed for people and whānau in Hastings.</p> | <p>There is a significant pipeline of work underway to provide a mix of public housing, affordable housing, papakāinga and additional transitional housing.</p> |
| <p>IRONMĀORI KAUMĀTUA EVENT</p> <p>IronMāori is a hauora Māori kaupapa. The Kaumātua event is open to those aged 55 years and over and is attended by whānau from all around the country.</p> <p>Partners: TPK, TKHA, HBCDEM, HBDHB, FENZ, ACC, HHB, Safer Napier</p> | <p>For the first time this event was held in Hastings. 127 Kaumātua participated on the day, supported by whānau and friends.</p> <p>We had an awesome morning at Frimley Park sharing fire safety, falls prevention and emergency readiness messaging.</p> | <p>Kaumātua and whānau who requested a fire safety home visit or wanted more information on community strength and balance programmes were contacted after the event.</p> |
| <p>COMMUNITY STRENGTH AND BALANCE</p> <p>Partners: Enliven, ACC, HBDHB, Sport HB, community exercise providers, carers and health professionals</p> | <p>Under the Live Stronger for Longer brand, this nationwide initiative encompasses exercise classes and in-home programmes designed to improve strength and balance, maintain a person's independence and reduce the risk and severity of falls.</p> <p>Classes are aimed at older adults (65+ years or older) or adults with an increased risk of falling and who would benefit from improving their strength and balance.</p> | <p>11,137 people attended a Community Strength and Balance Class in Hastings throughout the year.</p> <p>Exercise classes that are accredited under the Live Stronger for Longer Brand, focusing on strength and balance, can reduce the number of falls and injuries resulting from falls, by between 30 to 50 percent.</p> |
| <p>MOBILE PHONES FOR "VICTIMS OF DANGER"</p> <p>Partners: Police, HDC</p> | <p>Whangaia Nga Pa Harakeke in Hawke's Bay is a police sponsored initiative where police and local non-government organisations are working in partnership to reduce family harm.</p> <p>A request was made to the wider community to donate their old phones (in working order and with a charger) to Police so they could be distributed to victims of family harm to allow them to contact police in emergencies.</p> | <p>HDC donated 12 ex staff mobile phones to Police.</p> <p><i>"These old phones can act as a lifeline to a victim who is in danger" NZ Police</i></p> |
| <p>FIRE AWARENESS</p> <p>Fire Awareness Intervention Programme (FAIP)</p> <p>Partners: Fire and Emergency NZ and Police.</p> | <p>FAIP is a free, consequence based, education programme delivered by specially trained firefighters to help children overcome unhealthy fire lighting behaviour. Referrals for the programme come from Police, Ministry of Justice, families and schools.</p> | <p>11 FAIP interventions were completed in the Hastings District.</p> <p>This programme helps reduce the potential for fire related injury, and helps prevent significant property loss.</p> |



CASE STUDY



Coordinated by Age Concern Hawke's Bay “Lets Share Hawkes Bay”

Issue/Population Group Addressed: Coordinated by Age Concern Hawke's Bay, “Lets Share Hawkes Bay” is an inter-generational flat sharing scenario, helping to bring people together to share homes.

Goal: Homeowners provide accommodation in their own home in return for ten hours of help and companionship per week, the assurance that someone will be in the house at night, and board that is lower than market rates (excluding personal care and heavy housework).

Partners: Age Concern, Community

Frequency/Duration: Ongoing

Data, Information and Story Behind the Data: Age Concern Hawke's Bay is a Safer Hastings partner and member of our Safer Hastings Older Persons Focus Group.

Hastings has an ageing population and decreasing household size – the proportion of the Hastings population aged over 65 is high relative to other parts of New Zealand, and is projected to continue increasing from 17% in 2018 to over 25% in 2033.

There is a national trend of ageing of public housing tenants. In Hastings, tenants aged over 65 have an average length of tenancy of close to 20 years, and tenants aged 55-64 have an average tenancy length of around 12 years. The circumstances and income of these tenants are unlikely to change, meaning that their likelihood of moving from public housing is low.

Combined with decreasing housing affordability, this has led to decreasing numbers of tenants moving from public housing (and consequently to longer wait times for households on the register). (Source: Ministry of Housing and Urban Development: Improving outcomes for Hastings whānau and communities, June 2019)

Hastings Positive Ageing Strategy 2014 – “Older People enriching our community through their wealth of life experiences and knowledge”

- Goal 6.4 Older people can be financially secure in their retirement
- Goal 6.5 Older people feel safe ageing positively in place

Elder abuse is a global issue and in New Zealand affects men and women regardless of the religion, income level, culture, sexual orientation or ethnic group they identify with. Much abuse is unreported to agencies, but last year Age Concern's elder abuse services received more than 2,200 referrals. Two thirds of these were confirmed to involve elder abuse or neglect.

More than one type of abuse usually occurs in these situations of which:

- more than 70% involves psychological abuse
- more than 50% involves financial abuse
- 18% involves physical abuse
- 18% involves neglect
- 18% involves self-neglect

In these situations that Age Concerns have worked with:

- more than 50% of the alleged abusers are children or grandchildren
- more than 75% of the alleged abusers are family/relatives



“Let’s Share” is a tried and tested programme that has been run successfully in the United States, Canada, Europe and Australia for many years, “where it has been shown to keep people out of rest homes for up to 18 months”.

(Source: Age Concern NZ)

| WHAT DID YOU DO? | HOW WELL DID YOU DO? | IS ANYONE BETTER OFF? |
|--|--|--|
| <p>NEW “LET’S SHARE” COORDINATOR APPOINTED IN FEBRUARY 2020</p> <p>Service actively promoted via Facebook, pamphlets etc.</p> | <p>One sharing match was made in March just before COVID19 alert level 4. The relationship was rocky by the end of lockdown but is now going strong.</p> <p>Two trials are currently in place, both expected to progress to matches in August.</p> <p>Two upcoming meetings which may result in a trial.</p> <p>Currently seven people (6 male and 1 female) are looking for a sharer.</p> | <p><i>“It means I can stay in my home longer. It is a huge benefit and good company. He is good about doing things around the house too”</i></p> <p><i>A Match Homeowner</i></p> |



Safe roads

PRIORITIES:

Alcohol, speed, young drivers and youth driver licensing, safe roads and roadsides, motorcyclists, intersections and roundabouts.

HOW WE MEASURE SUCCESS:

- Reduction in crashes resulting in Injury
- Improved pedestrian and cyclist safety

Hastings District Council’s vision for road safety is supported through the Safer Hastings coalition: “A local road network which supports safe travel for all modes of transport and does not result in death or serious injury.”

Working closely with partners implementing the Hawke’s Bay Road Safety Action Plan – ACC, HDC, Police, HBDHB, and RoadSafe HB is an important factor that will continue to contribute to improving safe roads.

Pedestrian and cyclist safety continues to be a priority for us as use of active transport options continues to increase.

Due to the impacts caused by COVID-19, the iWay School Cycling and Scootering Education was not able to continue, and understandably schools have been slow and careful with the return of external providers following the easing of COVID-19 restrictions.

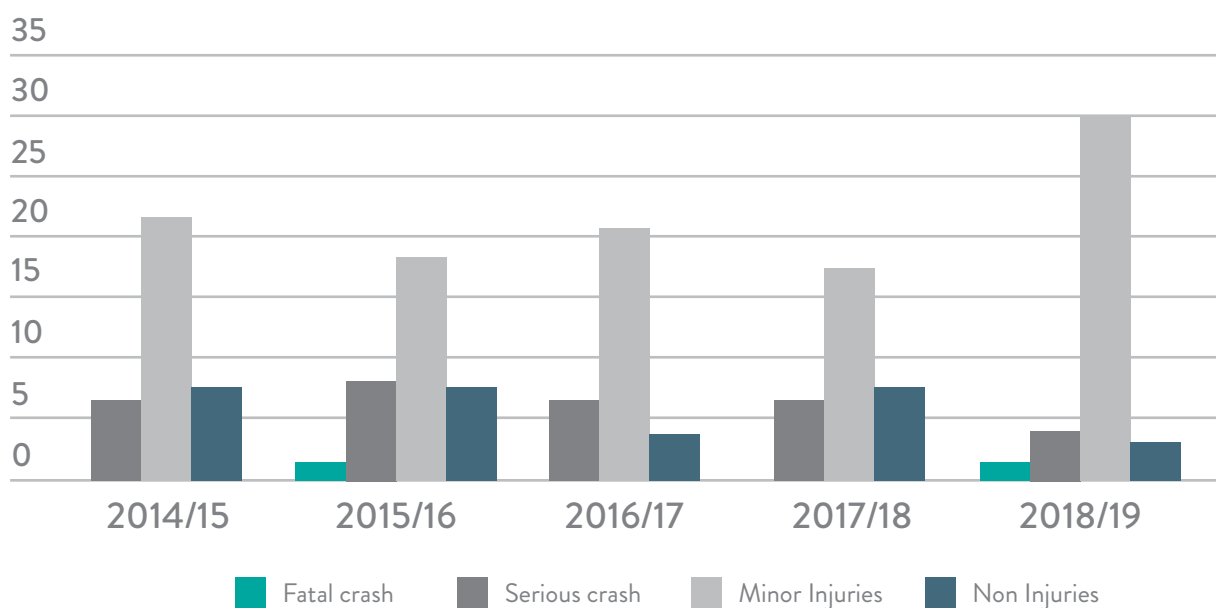


The pause in programme delivery has been utilised by our partners Sport Hawke’s Bay to revise their programme delivery while reinforcing the “fun” element for students.

Further development of training skills and coverage for the instructors has also been a focus, in preparation for expansion of this education programme.

CYCLIST AND PEDESTRIAN CRASH INJURY NUMBERS

Data source: Crash Analysis System*



Note: *CAS data relates to crashes reported to Police. There will be crashes, particularly minor ones that are not reported. The data is also for the number of crashes not the number of people injured.

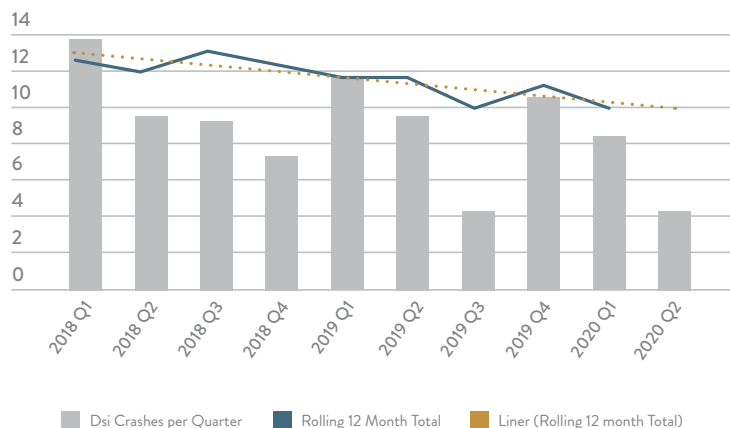
The announcement of the COVID-19 lockdown on 23 March 2020 resulted in the shutdown of all seven of Council's active transportation construction projects.

Council staff worked with contractors to ensure they were ready to commence work in keeping with Level 3 restrictions, which enabled more than 40 contractors to resume work on all sites within two weeks of going into Level 3.

Through the Provincial Growth Fund, Council received \$9.37 million for specific shovel ready projects which include improvements to our footpaths, the iWay walking and cycling network, safety improvements on State Highway 51/ Waipatu and passing opportunities on the Taihape Road. The funds must be invested quickly and underpin local sustainability in employment.

HASTINGS DISTRICT DEATH AND SERIOUS INJURY CRASHES

Crash Analysis System



| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|--|---|---|
| SCOOTERING WITH CLIVE SCHOOL Lead: iWay, Sport HB | <p>Clive school has a safe school travel plan. This plan provides an opportunity for parents, caregivers, the school and the community to work together to improve safety on school travel routes.</p> <p>Students got the chance to put their scooter training into practice by cruising down to the William Nelson Skate Park with the iWay team for some fun.</p> | <p>81 students participated in the scooter training.</p> <p>Not only did they get to try out their new scooter skills, they got a sweet Safer Hastings drink bottle, and got to meet Hawke's Bay scooter star Alex Madsen who was hanging out at the park with her mates. She put on an amazing show for the kids!</p> <p>Adults supervising the students all received a bag with safety information.</p> |
| LOWER SPEED LIMITS Lead: HDC | <p>Following community consultation, on 1 December reduced speed limits came into effect on six Hastings roads.</p> <p>Five of the six roads have had their speed limit lowered from 100km/h to 50km/h while Te Ara Kahikatea, the new Whakatū arterial route has been set at 80km/h.</p> | <p>While a wider review of speed limits across the district is being undertaken next year, consideration of these particular roads was brought forward due to the changes in land use, both current and imminent.</p> |
| PEDAL N PLAY Partners: Sport HB, HDC, Police, Brain Injury HB, Plunket | <p>Held during the school holidays, the day was designed to encourage children who want to ride to school (but either don't have the confidence or caregivers are apprehensive to allow them to cycle) an opportunity to have a group session with Sport HB instructors.</p> <p>To encourage whānau to attend, there were sports activities for tamariki, road safety information and giveaway resources and a Police BBQ.</p> | <p>Children were given the opportunity to gain confidence by learning new cycle skills.</p> <p>Families and whānau learnt more about road safety and had the chance to engage in family friendly games and activities.</p> |
| HASTINGS DISTRICT TRANSPORTATION CONSULTATION A public information session was held to gather feedback on the Hastings district's transportation issues and opportunities. Partners: HDC, Community | <p>As Hastings grows, competing demands on the roading network from industry and land-use pressures are increasing, alongside a desire to get people walking, cycling and using public transport more.</p> <p>This session was an opportunity to discuss current transportation challenges and identify potential solutions.</p> <p>Issues included: Gaps in the network between communities and destinations, making people feel that cycling is unsafe and/or inconvenient; poor user behaviour and transport system deficiencies that increase the risk of serious injury in the advent of a crash; and the needs of cars being neglected in the wake of increased industry productivity and changes in land-use.</p> <p>There were also concerns about the poor uptake of active travel and public transport negatively impacting on community wellbeing.</p> | <p>The feedback gathered from the session will help provide direction for our district transportation programme to be included in the Long Term Plan (LTP), which outlines council's activities in the community over the next 30 years.</p> |



Safe in my community

PRIORITIES:

Safety in public spaces,
family harm prevention,
suicide prevention.

HOW WE MEASURE SUCCESS:

- Reduction in victimisation by assault
- People who are surveyed feel safe in Hastings

Led by Council, the Kaitiaki programme has been expanded to include Splash Planet and aquatics facilities in Frimley, Havelock North and Clive.

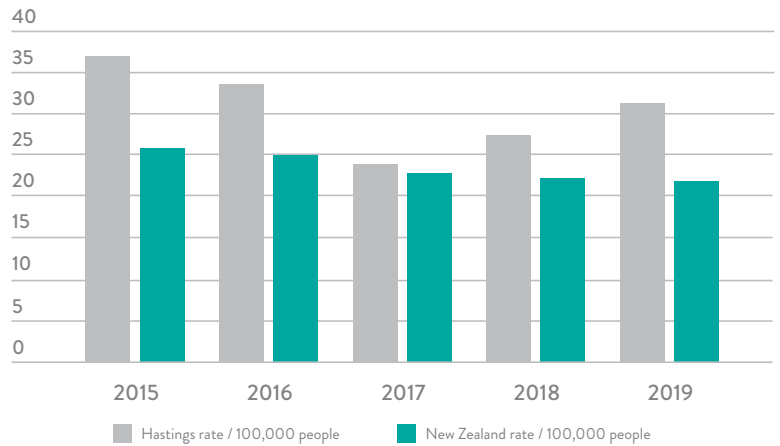
Hastings district has an extensive CCTV security camera network, with more than 250 feeds from over 75 locations – some with multiple cameras at the same location.

The feeds come from some Council facilities, including some of the senior housing complexes, the main shopping centres of Hastings, Flaxmere and Havelock North, and also Waimarāma, Clive, Te Mata Peak, Taihape Road, Ruahapia Road and elsewhere.

The cameras are monitored 365 days per year. Over the past year, the CCTV network has supported more than 700 police requests for information.

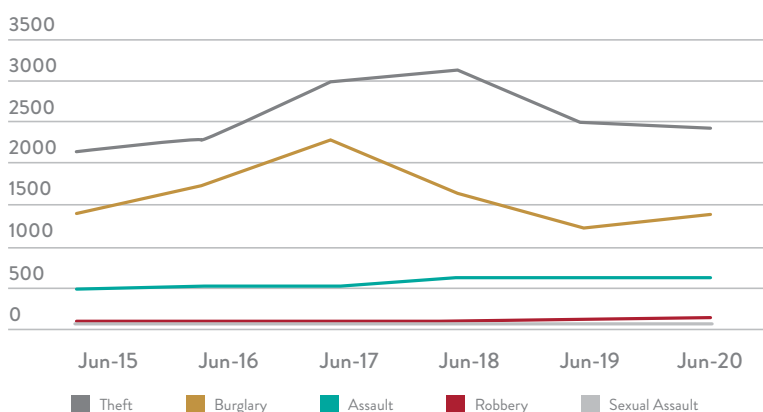
VICTIMISATIONS FOR ASSAULT IN PUBLIC PLACE LOCATIONS

Data source: Police & SCFNZ



REPORTED CRIMES IN HASTINGS DISTRICT

Data source: Police & SCFNZ



“The majority of these burglaries and thefts will be occurring in residential areas, so we are also actively engaging with our communities to get them to set up local neighbourhood support groups so we can all look out for each other.”

Hastings mayor Sandra Hazlehurst

International Day of People with Disability celebrated

Our Hastings Disability Reference Group held an event in the Hastings City Mall to celebrate International Day of People with Disability.

The city centre was abuzz with our partner agencies and their clients participating in a BBQ competition and kapa haka, musical and taekwondo demonstrations.

There were information stalls, including employment information for job seekers with disabilities.

One of the initiatives people were able to find out about was the Mobility Assistance Dogs charitable trust, which trains and provides dogs to people living with disabilities to offer practical support, companionship and security.



“When you’re in public in a wheelchair you can become invisible and people don’t know how to approach you – having a dog makes you feel more visible and valued.”

Michelle Smith, Hastings Disability Reference Group, Muscular Dystrophy Association

Mental Health Support

The inaugural Hawkes Bay Hundy event was held in September. The event - a 100km Team Relay - supports Mental Health in the Emergency Services and raises funds for STAROS - a Hawkes Bay trust that provides information and support for those bereaved by suicide.

Our “Safer Hastings” team had a fabulous day out - overall we finished 19 out of 35 teams and came in first for the second section of the race!

“It takes a team. You don’t go through it alone.”



Photo credit: John Cowpland / alphapix



| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|---|---|---|
| YOUTH POTENTIAL PROJECT <i>Te pito mata o te rangatahi</i> Lead: HDC Partners: Giants Boxing Academy, A2I, Prima Volta, Leg UP Trust, Purena Koa Rehua, LIFT Social Enterprise, Paora Winitana and Paul Henare Basketball Academy, Pursuit, Ngahere Ltd, Okorohanga Trust, Chess programmes | <i>“Realise the true potential of all youth at risk in the Hastings District aged 12-24 years”.</i> The Youth Potential Project brings together organisations working within the Hastings District to support our young people in a coordinated and collaborative way. The focus is on helping youth achieve positive futures by providing programmes and activities specially designed to divert them from anti-social behaviour and youth offending. | The project aims to: Develop self-belief in youths own abilities by succeeding in engaged activities and gaining recognition for their productivity. Increase positive connections between youth and the community, government, and business networks with pro-social activities. Engage youth in interactions in which they can successfully predict the outcomes of their actions. Provide opportunities for youth to strengthen their social and cultural identity and connectedness. |
| HERETAUNGA MARAE FIRE AND ACCESSIBILITY PROJECTS Partners: TPK, HDC, seven participating Heretaunga Marae | The aim of the project is to support marae to protect their taonga through appropriate fire systems. The project involves completing a full fire report, drawings, plans, consents and tender work. | 1 marae fully completed, 2 marae upgrade works commencing, 4 in planning stage |
| MATES AND DATES Partners: ACC, Birthright HB, Hastings secondary schools | A healthy relationships programme for secondary school students which aims to give young people the skills and knowledge to prevent harm caused by sexual violence and dating violence. Programme was delivered to 6 Hastings secondary schools throughout the year. <ul style="list-style-type: none">• Lindisfarne High School• TKKM o Ngati Kahungunu ki Heretaunga• Flaxmere College (including Flaxmere Teen Parenting Unit)• Woodford House• Havelock North High School• Iona College | Surveys show that after participating in the programme, students had improved attitudes towards rape, greater confidence in their ability to recognise risky situations, inappropriate sexual behaviour, and greater confidence in their ability to seek help or support for themselves or others if needed. |
| CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN (CPTED) WORKSHOP Partners: NCC, HDC, Safe Communities networks and local communities | Safer Hastings members attended a CPTED workshop hosted by NCC. | Key partner agencies are more aware of CPTED principles which will further promote their use to make our public spaces safer. |

CASE STUDY

“Early Engagement – For Māmā, pēpi, whānau and community”

Issue/Population Group Addressed: Wellbeing of whānau during pregnancy and children aged under 5 years.

Goal: To promote early engagement of Well Child services with our mama's, pēpi and whānau in Hawke's Bay.

Partners: HBDHB, Well Child / Tamariki Ora services and those other services that connect with wāhine hāpu during pregnancy and post-natal.

Frequency/Duration: “Well Child Week” is an annual event that aims to promote the Well Child Tamariki Ora programme – a package of free health services available for all New Zealand children from birth to right before they start school.

Data, Information and Story Behind the Data: Safer Hastings is a member of the HB Child Interagency Network Group

The goal of the Group is to collaborate effectively as stakeholders to provide a coordinated approach to achieve the best outcomes for tamariki/children aged birth to 5 years and their whānau. This is achieved by promoting Well Child services, information and updates.

Hastings is over represented in a number of national statistics for 0-4 year olds.

- Parts of Hastings experience high levels of deprivation and worsening rates of housing-related illness in children. (Source: Ministry of Housing and Urban Development: Improving outcomes for Hastings whānau and communities, June 2019)
- 29% of people in Hastings District are living in areas with the highest levels of deprivation. (Source: New Zealand Index of Multiple Deprivation)
- Hastings has a higher Māori population (27.3%) compared to the rest of the country (16.5%). 10.5% of the Māori population in Hastings are aged under 5 years. (Source: Stats NZ 2018 Census)
- 67.3% of Hawke's Bay children living in quintile 5 (highest deprivation) are fully immunised at age 6 months vs 81.3% living in quintile 1. (Source: Ministry of Health Immunisation coverage data year ended 31 March 2020)
- In Hastings District, 11.4 per cent of the population was living in crowded households in 2013. Crowded housing is experienced more by Māori, Pacific and Asian households. (Source: Stats NZ 2013 census).
- 25% of Hawke's Bay 0-4 year olds (and 40% of tamariki Māori aged 0-4) live in a household receiving a main benefit compared with 18% nationally. Māori and Pacific infants continue to have significantly higher rates of housing-related illness than European infants. (Source: Hawke' Bay DHB 2018 Health Equity Report)
- Ambulatory Sensitive Hospitalisations (ASH) reflect hospital admissions for conditions which could potentially be prevented by early access to treatment in care. In Hawke's Bay there is an inequity in the ASH rates for 0-4 year olds for Māori, Pasifika and other. The largest inequities are observed in cellulitis, dental and upper and ENT respiratory conditions. (Source: HBDHB System Level Measures Improvement Plan 2018/19)
- Unintentional child injury is the main cause of public hospital injury discharges for 0-4 years old's and is well above the national average – 2018 Hastings rate 1220.4 per 100/000 people vs all NZ rate 995.2 per 100,000 people (Source: Injury Prevention Research Unit database).

Evidence reviewed before implementing programme:

To celebrate Well Child Week 2020, the HBDHB Well Child Health Promotion team focused on “early engagement of services for whānau”. The team were keen to use a community and partnership approach to work alongside other providers and services to support this initiative.

Well Child/ Tamariki Ora services, and those other services that connect with wāhine hāpu during pregnancy and post-natal were invited to engage in a whānau centric model of care that the Well Child team are hoping to implement across this sector.

An exciting whānau day tailored for our pregnant māmās, mummies, pēpi, toddlers and community to interact with Well Child activities was arranged, to be held outside in the grounds of the Hawke’s Bay Fallen Soldiers Memorial Hospital in Hastings.

Our Safer Hastings gazebo was to be on site to give our partner agencies protection from the HB sun and promote agency collaboration.

The event was due to be held on 4th March, but due to unfortunate weather had to be postponed until the skies cleared and was rescheduled for 23rd March.

Then COVID-19 arrived!

The alert level response to COVID-19 required a rethink of the delivery of the promotion.

The Well Child Health Promotion team explored the possibility of using social media platforms to promote our local Well Child services for under-five’s and whānau. A communications plan was developed and a promotion run through COVID-19 Level 3.

The communications plan was reviewed with the move to level 2 to update any changes to service delivery, share stories of a member/ or staff working during covid-19 or to raise awareness about an upcoming event.



| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|--|---|---|
| <p>WELL CHILD WEEK 2020 – social media promotion through HB Maternity Facebook page during Level 3</p> <p>Lead agency: HBDHB</p> <p>Well Child providers: Plunket, Tamariki Ora, Safe Sleep, HB Maternity, Smokefree, Breastfeeding support, Healthy Housing, B4 School, Immunisation</p> | <p>Regular health promotion messaging was shared through the HB Maternity Facebook page.</p> <p>Daily questions were posted with all entries going into a draw to win a selection of prizes from partner agencies.</p> <p>Partner agencies continued service delivery via zoom and outbound calling.</p> <p>Non-contact delivery of resources was arranged.</p> | <p>There has been increased engagement from mamas with more confidence to access support services.</p> <p>During May, there was an increase of 313 followers to the HB Maternity page, and an increase of 308 likes.</p> <p>The campaign reached 10,718 people, with 757 engagements.</p> |

New pop-up space in Hastings CBD to provide youth support

A new youth employment pop-up has opened in the Hastings city centre, aimed at giving easy access to support for young people seeking employment, education or training.

Council's youth employment team came up with idea of a pop-up in an effort to bring the youth employment service, Mahi for Youth, out of the council buildings and make it more accessible and user-friendly for our young people out in the community.

The venue will be a shared space for council's partners and agencies involved in youth employment to work with rangatahi to provide the appropriate support to help them find employment, training or education opportunities.

Mahi for Youth is a wrap-around support service for Hastings youth aged between 16 – 24 years who are looking for a pathway to education or employment. Assistance provided can be anything from helping to sign up for a course to support towards gaining a driver's licence, getting prepared for a job interview and more. Pastoral care and support is provided to support the wellbeing of the employee and their whānau, and the employer with the aim of achieving sustainable employment. In addition to Youth and Employer Connectors, the team also consists of a Whānau Connector who provides holistic support to our young people and their whānau.

“This is an amazing project with a lot of parties coming together. While our NEETs (Not in Employment, Education or Training) rate has fallen from 17 per cent to 11 per cent there are still a lot of our young people who need support whether it be with a CV, extra education or being connected to opportunities.”

Mayor Sandra Hazlehurst





Promoting mental health awareness is a current priority for the Youth Council.

They were active on social media during the COVID-19 lockdown, sharing positive messaging and creating their own videos “Isolation Inspiration” and “From youth to youth – stay home, save lives”.

A number of the Youth Councillors are peer mentors within their schools, and have been promoting “1737” to the youth they are supporting.

**HASTINGS
YOUTH
COUNCIL**
Back Yourself – Okea Ururoafia

“We want youth to have a greater awareness of mental health, and those in need are being supported.”

CASE STUDY

LUKE'S STORY

Luke has been helped into work through the Rangatahi mā, kia eke arm of the youth employment project. That programme is designed to assist people who have issues or conditions that make it more challenging than usual to find sustainable employment.

For Luke, detail is very important, and a job researching and digitising historic cemetery records was ideal. Initially, he was taken on for six months to get Hastings' old hand-written burial records into an easily searchable on-line format. As he worked through the project he built up his computer and research skills and, most importantly, his confidence.

The latter was the most important as, towards the end of the six months, it enabled him to put together a proposal to present to Council identifying the work that still needed to be done. He proposed a 12 month contract in order to achieve the goal and now has the official title of 'cemetery intern'.





“Rangatahi mā, Kia eke – Young generation rise up!”

Frequency/Duration: Three year project – contract finished 2020.

Issue/Population Group Addressed: Rangatahi mā, Kia eke focuses on youth (18–25 years) with health and disability conditions.

Goal: To actively include young people with health conditions or a disability in project-based work where they can develop employment skills, experience and on-the-job training.

Data, information and story behind the data: Young people face a complex environment when they leave school. This is particularly challenging for people with additional needs who may need support from multiple services.

Creating better pathways for young people to get into employment, education and training is an important focus for the Hastings District Council.

Hawke's Bay has historically had one of the highest NEET (15 to 24 year olds not in education, employment or training) rates in the country - 2017 NEET rate Hastings 18% vs NZ 11.7%. (Source: Stats NZ)

In 2012, this issue prompted the formation of the Hawke's Bay Youth Futures Trust, the purpose of which was to have all young people aged 16 to 24 in the region employed or in education or training, with a particular emphasis on those in extra need of a helping hand.

Since that time the trust has guided and supported Hastings District Council's efforts in this area, which along with central government funding support has resulted in the establishment of a growing youth employment project with a team of youth, employer and whānau connectors.

Rangatahi mā, Kia eke: The project aims to actively include young people with health conditions or a disability in project-based work where they can develop employment skills, experience and on-the-job training.

Referrals received from: HDC, Directions, MSD, Self, TTOH, OT. Youth must be registered with MSD, aged 17-24 years old (includes 'Youth Benefit'), long term unemployed, medical condition (physical and mental health, intellectual disability), experiencing financial or whānau hardship.

Project Eligibility:

- Be for community or environmental good
- Cannot displace a worker
- Be over and above business as usual

Projects can be up to 26 weeks with the expectation that this experience will assist young people to progress towards sustainable employment.

CASE STUDY

(CONTINUED)

HDC's role:

- Provide HR component
 - Identify young people and project sponsors
 - Provide pastoral care to the young people and the project sponsors
-

Participating project sponsors:

- Identify community projects
 - Apply to participate in the programme
 - Organise the project
 - Provide materials
 - Provide a safe and healthy work environment
 - Work with the partners to move young people into work.
-

Evidence reviewed before implementing programme:

Project 1000 is a community-based work project under the Matariki Regional Economic Development Strategy to give young people a pathway to employment.

“We know that access to ongoing, regular paid employment is a significant driver of improved health, wellbeing and equity for households and whānau, and that it reduces crime and violence. By creating an empowered, skilled and option-rich Hawke's Bay population, we will increase wellbeing and be better equipped to deal with both future employment needs and changing market dynamics. To do this, we need to build clear pathways into, and subsequently through, employment. We also need to address barriers that exist for our youth not in education, employment or training”.

(Source: Matariki Hawke's Bay Regional Development Strategy for economic, inclusive and sustainable growth – Matariki REDS)

Matariki REDS

Pou 2: Employment, Skills and Capability

Growing people to be work-ready and matching them with employee-ready organisations who foster a spirit of lifelong learning across our collective workforce.

- Objective 3: Remove barriers to and through education for at risk young people
- Key result 5: Reduce NEETs rate from 18% to 12% (equivalent to NZ average rate)

Programme of work

- 2.1: Link local people on benefits to 1,000 new jobs over three years
- 2.2 Grow employment opportunities for the benefit of local people, whānau and businesses (Grow supply of workers who are work ready)
- 2.3 Strengthen a sustainable pipeline of talent from education to employment
- 2.4 Support Workforce Development
- 2.5 Support Employer/Industry Development with a focus on demand
- 2.6 Enabling people of all life stages and ability to participate in meaningful and productive work



| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|---|---|--|
| <p>RANGATAHI MA, KIA EKE A community driven programme in partnership with local organisations that invests in young people and the community.</p> <p>Partners: HDC, MSD, HBDHB, EIT, TPK</p> <p>Project Sponsors: The Development Hub, Habitat 4 Humanity, The Knowledge Bank, The Environment Centre, HBDHB, Pursuit, HDC, Heretaunga Women's Centre, Leg Up Trust, Hikoi 4 Life, Dementia HB, Te Aka, SPCA, Mangateretere School, Te Kainga Potiki, Whakatū Kohanga Reo, Te Taiwhenua o Heretaunga, Create the Edge and Nourish 4 Nil.</p> | <p>The programme offered young people connection with a suitable sponsor, minimum wage for 30 hours per week for up to 6 months, and pastoral and career guidance.</p> <p>48 Rangatahi participated in this initiative over a 3 year period.</p> <p>21 of these participants had never been in paid employment before.</p> <p>Two years is the average time this group of rangatahi spent not in employment or education, with the average age of the group being 21.</p> | <p>34 rangatahi successfully completed their six-month placement and went onto further positive employment or study, with three undertaking degrees and four in apprenticeships.</p> <p>14 participants did not complete their six-month contract. This was due to significant setbacks, such as whānau break down, unplanned pregnancy, mental wellbeing or health flare up's, or simply struggling to manage working and day-to-day life.</p> <p>However, eight have now engaged in employment or education or both.</p> <p>This programme has contributed to a reduction in the Hastings NEET rate from 18% in 2017 to 12.9% in the year to December 2019</p> |





GOAL 5

People are free from addiction related harm

PRIORITIES:

Responsible drinking at events, Reduced availability of alcohol, Gambling harm, 2025 Smokefree target

HOW WE MEASURE SUCCESS:

- Decrease in Hospital Admissions wholly attributable to alcohol.
- Decrease in gambling machine proceeds
- Decrease in number of gambling opportunities in high deprivation communities

Electronic Gambling Machines

There are 276 Electronic Gaming Machines (EGM's) in the Hastings district, located across 17 venues. Of these, 82 per cent of the EGM's are located in high deprivation areas (dep index 8-10).

Our partners Te Rangihaeata Oranga (TRHOR) are the only specialised gambling harm provider in Hawke's Bay.

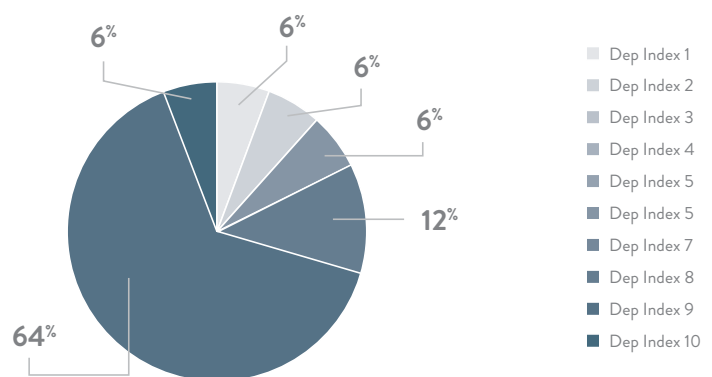
One of the most well utilised services that TRHOR provides is the 'Multi Venue Exclusion' (MVE) process in which they facilitate the legal process of banning individuals from entering a gambling venue containing pokie machines and/or TAB betting opportunities.

Between May 2019 - April 2020, TRHOR saw 357 clients from the Hastings district, 78 of whom took out a MVE.

57% of these clients are Māori, which is disproportionately high. 86 per cent of the mode of gambling causing harm is attributed to pokie machines.



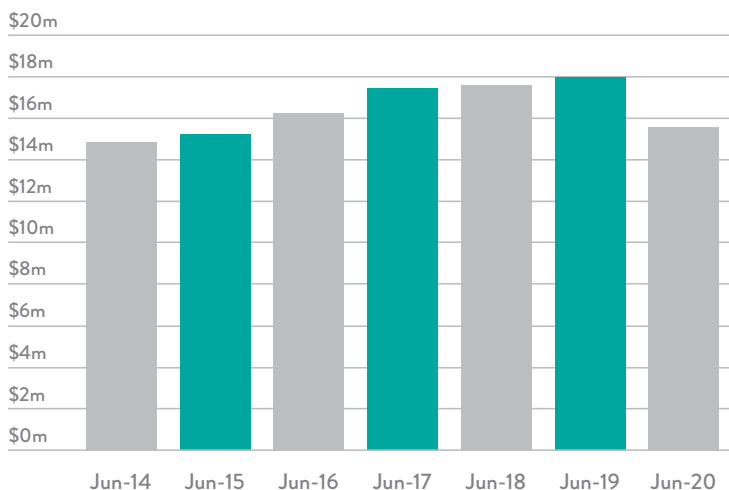
DISTRIBUTION OF EGM VENUES IN HASTINGS DISTRICT BY DEEP INDEX



“We have individuals waiting outside our door on Monday morning wanting to put a ban in place to experience relief from all the social and financial damage they have experienced over the weekend”.

GAMBLING MACHINE PROCEEDS IN THE HASTINGS DISTRICT

Data source: DIA



¹¹ DIA, 2020

Hastings residents are gambling more even though the number of available machines has not changed since 2017.

DIA in its analysis has concluded that in Hastings players are spending longer hours playing gaming machines, betting more per game and more players are playing pokie machines¹¹.



Local alcohol policy for Hastings and Napier adopted

The Hastings and Napier Local Alcohol Policy (LAP) has been adopted by both Hastings District and Napier City councils following negotiations and agreement over appeals about proposed alcohol sale hours.

Hastings and Napier councils decided to prepare one LAP for both areas, to avoid confusion for both outlet operators and the public, and provide consistency across the region.

Changes to trading hours were agreed resulting in supermarket and grocery trading hours of 7am to 10pm and all other off licences trading hours from 9am to 10pm.

The LAP came into force on August 21, 2019 with trading hours reducing on November 21, 2019.

Apart from the negotiations over the one section on trading hours, the rest of the LAP – a policy designed to minimise alcohol harm, passed through the process unchanged. Other changes (not appealed) in the LAP include density controls, meaning no further off-licences for bottle stores in certain areas of Hastings and Napier, including Flaxmere, Camberley and Maraenui.

Smoking

Fewer youth are smoking but more Hawke's Bay adults smoke than nationally.

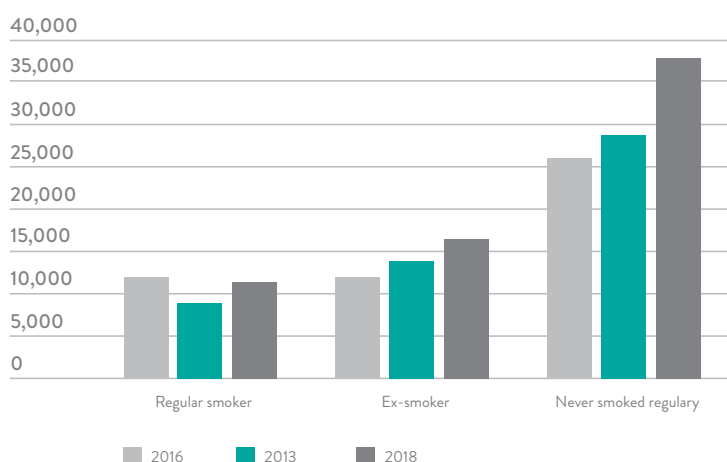
Māori have the highest smoking rates at 40 percent and Māori women are three times more likely to smoke than non-Māori women. Efforts to achieve the 2025 smokefree target (of less than 5 percent) must focus on supporting Māori to quit and on preventing uptake amongst rangatahi Māori¹².

Hastings District has a joint smoke free policy with Napier City. Smoke-free fresh air zones have been introduced in Hastings to maintain a focus on increasing and supporting quit attempts.

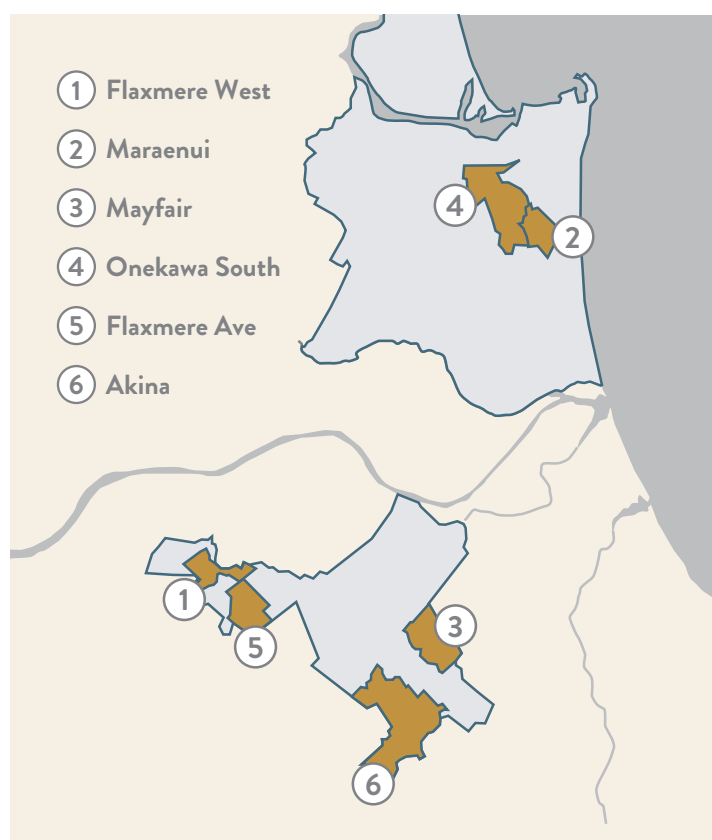
CIGARETTE SMOKING BEHAVIOUR IN HASTINGS DISTRICT

2006, 2013, 2018 Census years, number of people aged 15+

Data source: Stas NZ



TOP HB SUBURBS FOR ALCOHOL-RELATED PRESENTATIONS TO THE EMERGENCY DEPARTMENT (in order)¹³



Alcohol

29% of Hawke's Bay adults (over 15 years) are drinking at unsafe harmful levels compared with 21% nationally.¹⁴

This means they are likely to be harming their own health or harming others through their drinking. Young people are particularly vulnerable as earlier initiation and heavier drinking sessions are more likely to lead to the development of a harmful drinking pattern later in life. In New Zealand, hazardous drinking is higher in more deprived areas, and there is a strong association with increased alcohol outlet density in these areas.¹⁵

¹² HBDHB Health Equity Report 2018

¹³ For period 1 August 2018-31 July 2019, HBDHB Data Warehouse, 2019

¹⁴ NZ Health Survey 2015/16

¹⁵ HBDHB Health Equity Report 2018



| WHAT DID WE DO? | HOW WELL DID WE DO IT? | IS ANYONE BETTER OFF? |
|--|--|--|
| <p>ALCOHOL ADVERTISING REMOVED FROM PUBLIC TRANSPORT BUSES AND BUS SHELTERS</p> <p>Partners: HBRC, HDC, NCC</p> | <p>Following a request from the Hawke's Bay Joint Alcohol Strategy Reference Group, the Regional Council has amended its advertising guidelines and will no longer advertise alcohol from its goBay buses.</p> <p>The reference group was established by Hastings District and Napier City Councils in 2013 to support the implementation of their Joint Alcohol Strategy, which was reviewed and updated in 2017.</p> <p>Napier City and Hastings District Councils have also undertaken to remove alcohol advertising from bus shelters in the two areas that they manage.</p> | <p>Risky drinking is a significant problem in Hawke's Bay with one in every four adults drinking too much. Such steps, however small, will help contribute to changing the binge drinking/hazardous drinking culture in Hawke's Bay.</p> |
| <p>ONLINE GAMBLING SUBMISSION</p> <p><i>Te Tari Taiwhenua Internal Affairs</i></p> <p>Partners: TRHOR, Safer Hastings Strategic Group, Safer Napier</p> | <p>The ease of accessibility and convenience means that online gambling has the increased capacity to cause financial and gambling related harm to individuals and their whānau.</p> <p>A disproportionate amount of gambling harm and gambling losses are carried by people on benefits and those living in low income areas 16 .</p> <p>It is reported that New Zealanders have spent NZ \$381 million on offshore online gambling over the past 18 months.</p> | <p>Safer Hastings has a goal of preventing and minimising gambling harm. This is measured by a decrease in the number of gambling opportunities in high deprivation communities.</p> |



Safer Hastings

HAUMARUTIA A HERETAUNGA

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