

Clive

OUR FUTURE
2017-2021



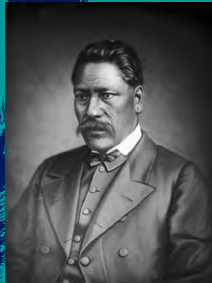


Clive Community Planning

The purpose of the Clive Community Plan 2017-2021 is to provide a basis for action to achieve the community's aspirations.

The plan was developed by a community team with support from Hastings District Council in early 2017, with the whole community given opportunity to have their say on the future of Clive.

The team engaged with the community through a letter box drop, online survey, posters in local businesses, meetings and face to face discussions with young people.



THE PARAMOUNT CHIEF FOR THE HERETAUNGA AREA, MOANANUI MADE HIS HOME AT WAIPUREKU PA, SITUATED ON THE THEN STRATEGIC JOINT RIVER MOUTH OF THE TUKI TUKI AND THE NGARURORO RIVERS. WAIPUREKU MEANS "THE MEETING OF THE WATERS"



- 1 CLIVE HALL
- 2 CLIVE PHARMACY
- 3 CLIVE MEDICAL CENTRE
- 4 CLIVE SCHOOL
- 5 CLIVE FOUR SQUARE
- 6 CLIVE WAR MEMORIAL
- 7 EVERSWINDELL RESERVE
- 8 CLIVE BOAT RAMP
- 9 FARNDON PARK DOMAIN
- 10 CLIVE POOL
- 11 CLIVE TENNIS CLUB
- 12 HAWKE'S BAY ROWING CLUB
- 13 CLIVE RUGBY CLUB
- 14 CLIVE MOTOR CAMP & CHALETs
- 15 HOHEPA HAWKE'S BAY



Our Community



IN THE 2013 CENSUS, THE CLIVE POPULATION WAS

1764

CLIVE HAD 669 OCCUPIED DWELLINGS & 27 UNOCCUPIED.

COUPLES WITH CHILDREN MAKE UP

44.8%

OF ALL FAMILIES IN CLIVE.

NEW ZEALANDERS OF EUROPEAN DESCENT ARE THE DOMINANT ETHNIC GROUP,

89%

ACCOUNTING FOR OF THE POPULATION, WITH MAORI ACCOUNTING FOR 15.8%.

THE MEDIAN AGE IS

42.7

YEARS COMPARED TO 39.5 FOR THE TOTAL DISTRICT.

COUPLES WITHOUT CHILDREN MAKE UP

44.2%

OF ALL FAMILIES.



THE MOST POPULAR OCCUPATIONAL GROUP IN CLIVE ARE

'professionals'



THE UNEMPLOYMENT RATE IN CLIVE IS

3.9%

FOR PEOPLE AGED 15 YEARS AND OVER, COMPARED WITH 6.9% FOR ALL OF HASTINGS DISTRICT.

ONLY

11.6%

OF RESIDENTS IN CLIVE ARE LIVING ALONE OR ONE PARENT WITH CHILDREN FAMILIES.

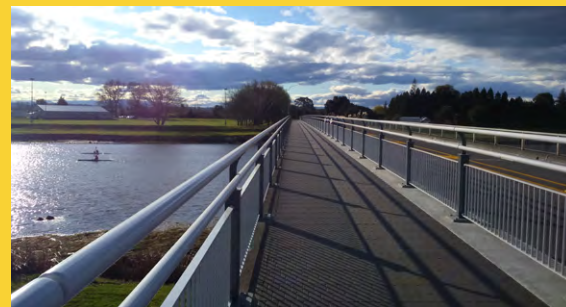
Key Themes

The community has identified three key themes for the plan:

1 Feeling safe
in our community

2 Protecting our
natural resources

3 A connected &
thriving community



Feeling safe in our community

TRAFFIC AND TRANSPORT

A growth in residential and tourist activity in Clive and the adjacent areas of Haumoana to Clifton has resulted in a range of traffic flow and traffic safety concerns for the community. Parking in key locations can cause access issues from time to time.

Having a main highway (State Highway 2) run through the community is also an issue identified by community members. Young people especially want safer ways to cross the road and improved traffic management.

CRIME PREVENTION

The Clive community has created their own Neighbourhood Support Group and have taken the initiative to design an anti-burglary system through visual signs and camera systems titled 'Clive's Eyes'. This is intended to keep the community safe through a preventative approach.



THE TOWN WAS GIVEN THE NAME CLIVE AFTER MAJOR-GENERAL ROBERT CLIVE, FIRST BARON OF PLASSEY (1725-1774).



Protecting our Natural Resources

THE CLIVE RIVER
HAS BEEN AN
INTEGRAL PART OF
THE COMMUNITY
THROUGHOUT
HISTORY &
CONTINUES TODAY.

CLIVE RIVER

The catchment of the Karamu Stream and Clive River is the most important drainage system for the Heretaunga Plains. Its health and flow pattern is crucial to the people of Clive. The river is also iconic for the village and is valued in terms of current and potential use.

The community continues to be concerned about drainage, water use, ecology and recreation and will engage with both Hawkes Bay Regional Council and Hastings District Council to address these concerns.



BEAUTIFICATION

The community is concerned with the beautification of the Clive village and surrounds and would like to ensure that this is a key focus for the future. The community values the abundance of trees and plantings on private properties and in public locations. Community pride rests on the clean and tidy appearance and well maintained nature of the village.

WATER PRESSURE

Residents have expressed concern with water pressure, which not only impacts some households but also has the potential to have an impact during emergency events and in the management of hazards, e.g. fires.





THE CLIVE TOWN CENTRE IS
GROWING VIBRANT BUSINESSES &
A COMMUNITY MEETING PLACE.



A connected & thriving community

COMMUNITY EVENTS

The community values the idea of being tight knit and close, with a friendly spirit being prevalent in the village. As such, the community would like to be more connected and promote greater social interaction.

Residents have expressed a desire for more events and activities to celebrate their diverse backgrounds, get to know one another and to bring the community closer together. Social events held in recent times have been well attended and contributed to the social development of the community.

SUSTAINABLE BUSINESSES

Community members value the facilities and amenities available in the village, particularly the pharmacy, doctors, school and pool.

The community is concerned with the sustainability of the local businesses and seeks to support those businesses. The community would like to see the broader Hawke's Bay community do the same.



Vision

“A THRIVING COMMUNITY,
UTILISING THE CLIVE RIVER
& SURROUNDS TO FOSTER
CONNECTIVITY & CREATIVITY.”

Outcomes

We aim to achieve the following outcomes through this plan:



FEELING SAFE IN OUR COMMUNITY

Crime prevention techniques and traffic calming measures ensure that community members feel safe to work, live and play in their community.



PROTECTING OUR NATURAL RESOURCES

The natural beauty of Clive is enhanced and the river is used to full potential.



A CONNECTED & THRIVING COMMUNITY

The community and its businesses are prospering through regular events and activities.

Action Plan

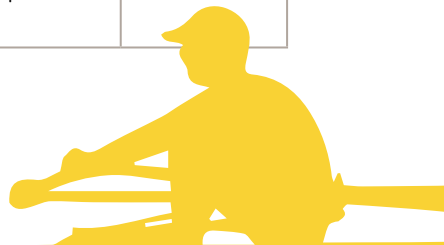


THEME	ACTION		COMMUNITY	HDC	PARTNERS
FEELING SAFE IN OUR COMMUNITY	1	Assess road safety and address issues that are identified	Advise Council and partners on key points of concern	Consider locations of pedestrian crossings, roundabouts and other traffic calming measures	<ul style="list-style-type: none"> • NZTA • Police
	2	Monitor parking issues throughout the village	Monitor parking and access issues and raise with relevant authorities as required	Ongoing engagement with community on parking and access	
	3	Implement crime prevention initiatives	<ul style="list-style-type: none"> • Set up and maintain 'Clive's Eyes' • Ongoing promotion of crime prevention and crime management 	Contribute to operational costs for Clive's Eyes	Police
	4	Improve community walkways, cycleways and vehicle access	Develop a proposal for the extension of cycleways	Assess the potential for more carparks outside the school	Hawkes Bay Regional Council

Action Plan



THEME	ACTION		COMMUNITY	HDC	PARTNERS
PROTECTING OUR NATURAL RESOURCES	5	Develop and implement a river improvement plan	Engage authorities to advise on the development of the plan, including cleaning and dredging, monitoring the health and flow, weed control, riparian plantings and the like	Support the community to engage key stakeholders	Hawkes Bay Regional Council
	6	Maintain the beauty of the area through regular tree and garden maintenance	Establish a volunteer roster for community maintenance and beautification, using native plants and trees	Ensure council-managed areas are regularly maintained	NZTA HBRC
	7	Improve water pressure	Clarify locations to improve water pressure, including increase in hydrants and bores, with HDC	Work with community to improve water pressure	HDC





A ROWING REGATTA WAS
HELD IN 1895 AND HAS SINCE
BECOME AN ANNUAL FIXTURE.

THEME	ACTION		COMMUNITY	HDC	PARTNERS
A CONNECTED & THRIVING COMMUNITY	8	Connect our community more through events and activities	Establish a social committee to deliver regular community events	Provide communications support and financial support where possible	<ul style="list-style-type: none"> • Local businesses • Local organisations
	9	Develop a 'buy local' strategy and promote to community	<ul style="list-style-type: none"> • Establish a team to develop a 'buy local' strategy • Implement a 'buy local' campaign, including through social media, local business events and posters 	Provide communications support	<ul style="list-style-type: none"> • Business Champions • PR & Marketing Experts
	10	Ensure the suitability of local amenities for community utilisation	Identifying opportunities to utilise community infrastructure and assets for community development purposes, including the police station	Determine the need to expand the ablutions block in the Evers-Swindell Reserve	Hawkes Bay Regional Council

The partners identified in this plan are not exclusive and others may be involved as required.

Monitoring

Council will work with the Clive community to monitor the plan on an ongoing basis and report annually on progress to residents and other stakeholders.



Indicative Community Event Annual Calendar



January

Rowing Regatta

February

Waitangi Festival



Clive River
Market day

March

Chinese Fair



Twilight Food Fair



Hohepa Fair



Neighbours' Day

April

Easy Rider
Assembly Return



Anzac Service

May

Coast to Coast
Assembly Return

June

Novice Gym Festival



Stars in Clive's Eyes –
Community concert

July

Arts and Crafts
Auction

August

September

October

Clive Clean Up

November

HB Dog Obedience

December

Clive Christmas
Carnival



Kennels Club

Clive

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