

Cameron & Garland, 225 Heretaunga Street West

Inventory Number: 44; Property ID: 21032; TRIM Reference: 21032#002#0004

Report by Marguerite Hill

Draft: 3 August 2007, updated July 2012 (Cochran & Murray); Final Report: November 2012

Hastings CBD Heritage Inventory Project



CAMERON & GARLAND

OTHER NAMES: Michael Hill Jeweller



Photo: R. Murray, 2012

LOCATION:

Street and Number: 225 Heretaunga St West

City / Town: Hastings

Region: Hawke's Bay

LEGAL DESCRIPTION:

Legal Description: Lot 2 DP13663

Certificates of Title (including Registry): HBF 3/550, Hawke's Bay Registry.

SUMMARY OF SIGNIFICANCE:

Architectural Value:

This small building has modest value associated with the Art Deco architectural treatment of the façade above the verandah.

Historic Value:

The building has a long association with the jewellery industry in Hastings, as it appears to have been almost continuously occupied by jewellers since its construction (beginning with Stan Garland Jeweller and presently with Michael Hill Jewellers).

Aesthetic Value:

The building is an interesting streetscape element in a highly visible area of the inner Central Business District (CBD) of Hastings. It is part of a group of modest commercial buildings, important to and typical of the general Art Deco character of Hastings, that are all similar in height, scale and decoration.¹

HISTORY:

A plan of a building in this location for Messrs Cameron and Garland was prepared in 1926 by local architect H Eric Phillips, with two shops divided by a party wall behind a common frontage. It is not currently known whether this plan proceeded, or if the building was constructed as drawn, or if it was wholly or partly demolished following the 1931 earthquake.

The present building at 225 was constructed some time after May 1931 by Munn and Co builders, to a design by Phillips.² This suggests that the earthquake was, at least, an expediting factor in the construction of the present building. By this time, nos. 223 and 225 seem likely to have been on different titles as the two buildings, while of identical plan size, appear to have been built at much the same time but with entirely different frontages.

Number 225 Heretaunga Street is first advertised in *Wises Street Directory* in 1934, with the occupant advertised as Stan Garland, Jeweller.³ Garland appears in *Wises Street Directory* in 1940, but this time at number 223 and as Garland and Son, Jewellers.⁴ Number 225 Heretaunga Street then appears in the 1946 *Wises Street Directory*: the advertisers are Denton Wyatt, bookseller and Mrs Emily Nesbitt, drycleaner.⁵ In 1950-51, Garland and Son, Jewellers, appear again at number 223, and Denton Wyatt, bookseller appears at number 225.⁶ In 1955 Denton Wyatt is the only advertiser for number 225,⁷ and the 1959-60 edition of *Wises Street Directory* lists Denton Wyatt, Bookseller and Stationer at number 225 and Garland and Son at number 223.⁸

It seems the building stayed in the Garland family for some time, being bequeathed to Stanley's (presumably) son and daughter, Keith Owen Garland and Hazel Dorothy

¹ Alterations to a shop front in the Central Character Precinct (Michael Hill Jeweller), 2007

² Di Stewart and Associates, *Hastings Central Business District Heritage Study, Volume II – Heritage Register*, 1997, register item no. 26.

³ *Wises Street Directory*, 1934, p. 479. Number 223 Heretaunga Street appears as early as 1916: *Wises Street Directory*, 1916, p. 463.

⁴ *Wises Street Directory*, 1940, p. 536.

⁵ *Wises Street Directory*, 1946, p. 328.

⁶ *Wises Street Directory*, 1950-51, p. 329, 290.

⁷ *Wises Street Directory*, 1955, p. 339.

⁸ *Wises Street Directory*, 1959-60, p. 55, 58.

Garland in 1976.⁹ Stanley Garland and his son, Keith, traded as Garland and Son, Jewellers for some time at numbers at 223 and 225 Heretaunga St. and the building's life as a jewellery store continued when it was leased to Michael Hill Jeweller in 1980.¹⁰ Michael Hill Jewellers are the current occupiers, although ownership of the building has changed hands several times since 1980. The current owners, Yates Yee, Linda Yee (and initially Peter Frank Ralph Totman), took up title of the building in 2003.

PHYSICAL DESCRIPTION:

Architect: H Eric Phillips Registered Architect

Builder: Munn and Co builders

Date of construction: ca. late 1931

Construction details: reinforced concrete structure

Description: This building lies in the middle of a group of contemporaneous low-rise buildings. It is a relatively plain single-storey structure of reinforced concrete with a narrow frontage and a long plan that occupies about half of the length of its site (it shares plan proportions with the adjacent no. 223). It is mainly distinguished in the local streetscape by the treatment of the façade above the verandah. This features a prominent stepped vertical fin element projecting out from the centre of the façade and rising above the parapet. The top edge of the parapet is delineated with a simple fluted trim under a plain cornice trim. Two pairs of multi-light steel windows sit in a deep rebate just above the stayed verandah, where they once would have provided light to the shops; one of these windows is currently occluded by a large air-conditioning unit.

Below the verandah, the shop frontage is entirely modern and nothing obvious survives of either the original interiors or shop-front.

ELEMENTS OF ARCHITECTURAL SIGNIFICANCE:

Element	Significance
Form and detail of façade above verandah	Townscape, architectural, aesthetic
Verandah	Townscape

MAJOR BIBLIOGRAPHIC REFERENCES:

CT HBF 3/550, LINZ, Hastings

Di Stewart and Associates, *Hastings Central Business District Heritage Study, Volume II – Heritage Register*, 1997.

Wises Street Directory 1916 through 1959-60.

HDC Permit records

“Block of two shops, Heretaunga Street, Hastings, for Messrs J Cameron & S B Garland”, H Eric Phillips Registered Architect – this shows a roundel on the building dated 1926

⁹ C.T. HBF 3/550, LINZ, Hastings

¹⁰ C.T. HBF 3/550, LINZ, Hastings.

Cameron & Garland, 225 Heretaunga Street West

Inventory Number: 44; Property ID: 21032; TRIM Reference: 21032#002#0004

Report by Marguerite Hill

Draft: 3 August 2007, updated July 2012 (Cochran & Murray); Final Report: November 2012

OTHER INFORMATION:

NZHPT Register: Not registered

District Plan: The Cameron & Garland building is not specifically listed as a Heritage item in the Hastings District Plan, but is located within the Central Character Precinct.

New Zealand Historic Places Act 1993: This site has been identified as a potential archaeological site under Section 2 of the New Zealand Historic Places Act 1993.

ARCHIVE PLAN(S):

Hastings District Council does not currently hold the original plans for this building