

Safer Hastings

A SAFER COMMUNITY

Safer Hastings Annual Report
June 2019



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SAFER HASTINGS AN ACCREDITED SAFE COMMUNITY ANNUAL REPORT FOR PERIOD 1 JULY 2018 - 30 JUNE 2019

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Safer Hastings an accredited Safe Community

THE SAFE COMMUNITIES MODEL IS AN INTERNATIONALLY RECOGNISED MODEL THAT BRINGS ORGANISATIONS AND COMMUNITIES TOGETHER TO WORK COLLABORATIVELY ON SAFETY ISSUES.

IN ORDER TO MAINTAIN ACCREDITATION OUR COALITION MUST BE ABLE TO DEMONSTRATE:

1. **LEADERSHIP AND COLLABORATION:** By and between the coalition and groups focused on improving community safety.
2. **PROGRAMME REACH:** The range and reach of community safety programmes throughout our community/region, including an indication of the extent to which they are based on proven or promising intervention strategies.
3. **PRIORITY SETTING:** Programmes target and promote safety for high risk/vulnerable groups and environments.
4. **DATA ANALYSIS AND STRATEGIC ALIGNMENT:** Analysis of available safety (injury, violence, crime and perception) data for our community/region and how they align with established national/regional priorities and action plans.
5. **EVALUATION:** Outline of expected impacts and how they are being measured or evaluated.
6. **COMMUNICATION AND NETWORKING:** Community engagement with relevant sectors of our community/region and ongoing participation in local, national and Pan Pacific Safe Communities Networks.



Foreword

Safer Hastings is a coalition of people from a diverse group of government and community agencies and a wide network of supporting organisations all working together in a co-ordinated and collaborative way to improve community safety.

This report highlights a selection of our initiatives, and showcases a programme under each of our strategic goals.

Over the past year we have welcomed new organisations to our coalition: Emerge Aotearoa, Health Promotion Agency, Dad's HB and Volunteering Hawke's Bay.

Hastings District Council employed a new Community Safety Coordinator in July 2018 who coordinates our Safer Hastings coalition. This appointment has provided the coalition with the capacity to re-engage with a number of existing and new partner organisations.

In October, our coalition came together to review our activities over the past two years, and identified priorities going forward. Key themes were that safety issues for people with disabilities needed to be woven through all our strategic goals, and that our local communities need to have a strong voice in identifying priorities.

We are looking at ways to share our safety messaging with our rural communities and in February "went rural" for the first time at the Maraekakaho Country Market Day where our partners shared wellbeing resources and fire safety messaging for rural living.

We have developed a new communication plan which has seen our Facebook page revitalised and quarterly newsletters produced.

In the coming months we will be seeking reaccreditation as a Safe Community. There is so much more to do for our people – from tackling the increasing difficulties people are facing with the housing shortage to our high statistics for family harm, self-harm and crime. It is more important than ever for Safer Hastings to be active and successful in all parts of our district.

Thanks everyone for your continued support to help make Hastings a safe place to work, live and play.

Eileen Lawson

Chair, Safer Hastings
HDC Councillor

“Keeping the community safe is best achieved when people come together from different sectors to have input, and that’s what’s making Safer Hastings a success.”



OUR PARTNERS



COMMUNITY NETWORKS

HB CHILD INTERAGENCY GROUP

HB COMMUNITY FALLS PREVENTION GROUP

HB FUSION GROUP

HB MULTICULTURAL ASSOCIATION

HB SMOKEFREE COALITION

HDC COMMUNITY PLANS

HDC DISABILITY REFERENCE GROUP

HASTINGS & NAPIER JOINT ALCOHOL STRATEGY REFERENCE GROUP

Safer Hastings Coordination

As the lead agency for the coalition, Hastings District Council (HDC) provides coordination and administration support for Safer Hastings.

Heretaunga Pepeha

Heretaunga-haukū-nui, Heretaunga-ara-rau, Heretaunga-hāro-o-te-kāhu, Heretaunga-raorao-haumako, Heretaunga-ringahora, Heretaunga takoto noa, Tihei Heretaunga!

The pepeha (local saying) above is inspired by, and reflective of, the cultural narratives (metaphors, idioms, adages) and their intrinsic connections and relationships to Heretaunga or Hastings district. This pepeha like all pepeha is contextual and so has different meanings to different groups. Below is the Safer Hastings interpretation, how we as a collective connect with this pepeha.

Heretaunga-haukū-nui - Heretaunga of the life-giving dews and waters

Safer Hastings acknowledges all the different types of environments, the built environment, the natural environment and how this impacts on the safety of our community.

Heretaunga-ara-rau - Heretaunga of converging pathways

Hastings is a multicultural city and through Safer Hastings we embrace the community's diversity.

Heretaunga-hāro-te-kāhu - Heretaunga from the eye of the hawk

The Safer Hastings structure includes a governance group where a collective of agencies meet to discuss the overview of the priorities within Hastings.

Heretaunga-raorao-haumako - Heretaunga of the fertile plains

Like the fertile plains of Hastings so is the goal of a thriving community to enable the people of Hastings to be part of and live in a Safer Hastings.

Heretaunga-ringahora - Heretaunga of its hospitality and open arms

We are all in this together, a multi-levelled approach (governance, operational and community) to help one another in different ways.

Heretaunga takoto noa - Heretaunga of the departed chiefs

Today, Heretaunga, the Hastings district is the home for 81,000 people, where everyone has a role to play in being custodians of Heretaunga for future generations to come. Governance, management and leadership that aspires to handing the land over in good condition to the ensuing generation will continue the legacy set as this whakataukī alludes to and highlights.





Our Strategic Goals



Connected agencies and communities

Building community resilience, strengthening neighbourhoods

Target groups – Communities, Government agencies, NGO's

Safe in my home

Falls prevention, family harm prevention, suicide prevention, fire prevention, healthy homes, safe and healthy children and youth

Target groups – Children & youth, older people, Māori whānau, low income families



Safe roads

Alcohol, speed, young drivers and youth driver licensing, safe roads and roadsides, motocyclists, intersections and roundabouts.

Target groups – young drivers 18-24 years, pedestrians and cyclists of all ages

Safe in my community

Family harm prevention, suicide prevention, safety in public spaces

Target groups – children & youth, older people



People are free from addiction related harm

Responsible drinking at events, reduced availability of alcohol, gambling, 2025 Smokefree target

Target groups –all whānau

Determining our priorities



Safer Hastings strategic group meetings

Our bi-monthly strategic group meetings are a channel for new and emerging issues to be raised and discussed.

These have influenced our strategic planning and identified priority areas.

Safer Hastings workshops

The introduction of community workshops this year has allowed our partner organisations and community representatives to be part of our strategic planning process.

Community Plans – helping diverse communities develop their strengths

Many of our communities have their own comprehensive plan, put together by the community with the support of Council. The community plans - 11 in total with three more under development, help to shape the Safer Hastings strategic plan.

Neighbourhood Support networks

A Neighbourhood Support group brings local people together to share information, ideas and connectedness.

Neighbours who know each other through support groups are vital to neighbourhood safety.

Feedback from Neighbourhood Support coordinators helps inform our policy setting.

Street by Street events

These community engagement events held through the summer months provide the opportunity to identify safety issues and possible solutions. Residents are encouraged to complete a survey for their views on local safety issues.

Hastings Disability Reference Group

Since 2018 Safer Hastings has been a set agenda item for the group's bi-monthly meetings. The group is now a focus group for the Safer Hastings coalition.

Connected agencies and communities

Increased membership of coalition partners and long-serving groups focused on community safety.

New HDC Community Safety Coordinator started in July 2018 who is responsible for co-ordinating the Safer Hastings Coalition.

Communities planning for success

Increased community engagement with HDC through the Community Planning process. Eleven community plans have been completed, with three new plans for Te Pōhue, Camberley and Raureka requested through the council's 2019-2020 Annual Plan.

3,376 households belong to a Neighbourhood Support group.

PRIORITIES:

Building community resilience, strengthening neighbourhoods.

HOW WE MEASURE SUCCESS:

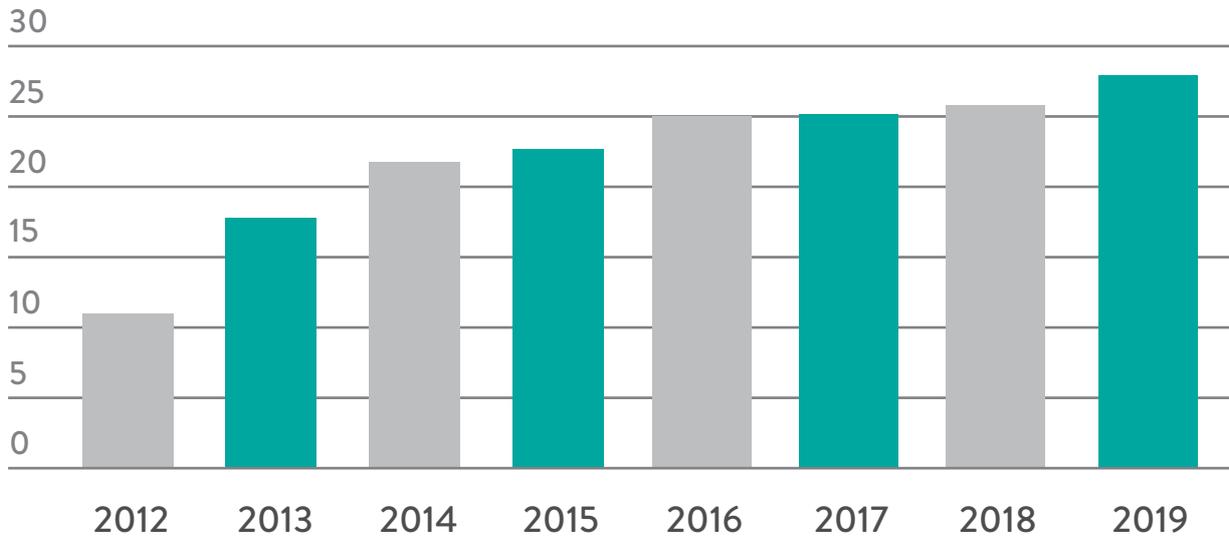
- Increase in collaborative projects
- Increase in number of people engaged with Neighbourhood Support groups
- Increase in number of households prepared for an emergency.

safer Communities Together™



SAFER HASTINGS COALITION PARTNERS

Data source: HDC Coalition database

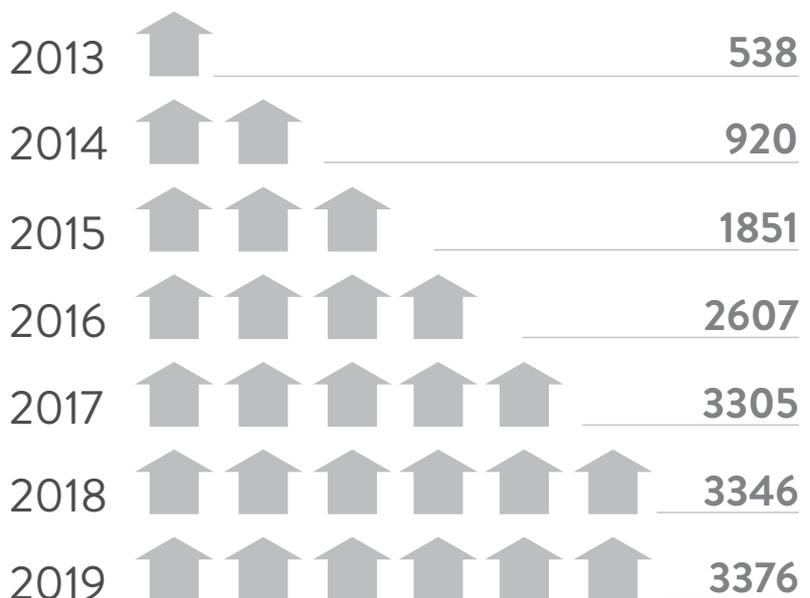


▲ Safer Hastings proudly celebrated International Women's Day by bringing together our three emergency services partners to celebrate the diverse roles of women in the emergency services. The event gave the public the opportunity to check out emergency services equipment, and engage with career staff to hear about recruitment opportunities. We even made TV One news!

Photo: HB Today

HOUSEHOLDS INVOLVED IN NEIGHBOURHOOD SUPPORT

Data source: HDC Neighbourhood Support database



WHAT DID WE DO?	HOW WELL DID WE DO?	IS ANYONE BETTER OFF?
<p>SAFER HASTINGS WORKSHOPS OCTOBER 2018 MAY 2019</p> <p>Partners: Safer Hastings Coalition</p>	<p>Coalition members from 27 different organisations came together to review our activities and identify priorities going forward.</p> <p>Key themes were that safety issues for people with disabilities need to be woven through all our strategic goals, and that our local communities need to have a strong voice in identifying priorities.</p> <p>Agreed to resurrect “focus groups” to progress our Implementation Plan.</p>	<p>Strategic Goal 2 changed to “Safe in my home”</p> <p>Strategic Goal 4 changed to “Safe in my community”</p> <p>Safer Hastings is a set agenda item on HDC Disability Reference Group (DRG) bi-monthly meetings and DRG now a focus group for Safer Hastings.</p> <p>“Older Persons” focus group has reconvened.</p>
<p>COMMUNITY RESILIENCE PLANNING</p> <p>Partners: HBCDEM, Hastings Community Plan groups</p>	<p>The Hawke’s Bay Civil Defence Emergency Management Group community engagement team has been working with Hastings communities to help them prepare for emergencies, running resilience planning sessions in Clive and the Cape Coast.</p>	<p>A community resilience plan brings community members together, to help coordinate and speed up how they’ll look after each other after an emergency.</p>
<p>VOLUNTEERING HAWKE’S BAY BREAKFAST MEETINGS</p> <p>Partners: VHB, Hastings Businesses</p>	<p>VHB breakfast meetings are a new initiative that offer coordinators and managers who work alone a chance to come together in a fun, welcoming way to start the day with sharing knowledge and information.</p> <p>The meetings provide a supportive environment for managers and coordinators to share their views, achievements and concerns.</p>	<p>Safer Hastings was the topic for the March meeting, with attendees learning about the coalition and identifying opportunities for their organisations to be involved in our activities.</p>

“Our managers often share about the organisation they work for and see where they align with other like-minded groups to develop a collaborative approach to issues in the community.”

- VHB manager Leanne Collins

CASE STUDY:



The Street by Street programme was relaunched in 2018 following the appointment of a new HDC community resilience coordinator.

Street barbeques are held in targeted communities to raise awareness of crime prevention, injury prevention, safety in the home, in our streets and on our roads. Partner agencies provide details to residents on specific services available in the community.

“Street by Street has given us an excellent opportunity to talk with residents about new government assistance through MSD such as winter energy payments in 2018 and more recently trade training assistance through Mana in Mahi. We’ve also been able to get to know people from other agencies and learn more about what they do to support the community, which has been great.” - Calvin Robinson, community liaison advisor, MSD

Issue addressed: Building community resilience and strengthening neighbourhoods in low socio economic streets.

Rationale: Street by Street enables individuals, families and communities to come together at a fun and friendly event right outside their door. It allows residents to develop better relationships with each other and community services with the intent to build greater community connectedness and in some cases develop Neighbourhood Support groups.

Goal: Increase in collaborative projects across agencies, increase in the number of Neighbourhood Support groups, increase in the number of households prepared for an emergency.

WHAT DID WE DO?	HOW WELL DID WE DO?
<p>Over the past 12 months, 16 BBQ’s have been held in streets in Camberley, Central Hastings, Flaxmere, Mayfair, Mahora, Raureka and Havelock North.</p> <p>Residents have had the opportunity to speak to our partner agencies and source information relevant to their specific needs.</p> <p>Partners: HDC, Police, FENZ, HBCDEM, IRD, HNZ, HBDHB, MSD, ELECTIONS.</p>	<p>The BBQ’s have supported neighbours to meet each other, form new relationships and in some instances provided a platform for neighbours to look at forming a Neighbourhood Support group in their street.</p> <p>The number of households involved in Neighbourhood Support has steadily increased from 538 homes in 2013 to currently just over 3,300!</p>



GOAL

2



Safe in my home

While **injury prevention** is a priority category, we recognise that additional factors such as **suicide prevention**, **mental wellbeing** and **family harm prevention** all contribute to reducing the overall injury burden.

PRIORITIES:

Falls prevention, family harm prevention, suicide prevention, fire prevention, healthy homes, safe and healthy children and youth.

HOW WE MEASURE SUCCESS:

- Fewer fires resulting in property damage
- Decrease in number of Police responses to family harm incidents
- Decrease in the number of ACC claims for injuries in the home.

HASTINGS DISTRICT & NATIONAL FALL INJURIES

Data source: ACC

ACC injury claim rate Is based on claimants residence at the time of accident per 10,000 of population	<table border="1"> <tbody> <tr> <td>HASTINGS</td> <td>2,100.38</td> </tr> <tr> <td>NEW ZEALAND</td> <td>1,660.32</td> </tr> </tbody> </table>	HASTINGS	2,100.38	NEW ZEALAND	1,660.32	↑ 5 YEAR TREND
HASTINGS	2,100.38					
NEW ZEALAND	1,660.32					
ACC moderate to serious cost injury claim rate Per 10,000 of population	<table border="1"> <tbody> <tr> <td>HASTINGS</td> <td>\$136.60</td> </tr> <tr> <td>NEW ZEALAND</td> <td>\$123.04</td> </tr> </tbody> </table>	HASTINGS	\$136.60	NEW ZEALAND	\$123.04	↑ 5 YEAR TREND
HASTINGS	\$136.60					
NEW ZEALAND	\$123.04					
ACC fatal injury rate Per 10,000 of population	<table border="1"> <tbody> <tr> <td>HASTINGS</td> <td>0.51</td> </tr> <tr> <td>NEW ZEALAND</td> <td>0.59</td> </tr> </tbody> </table>	HASTINGS	0.51	NEW ZEALAND	0.59	↓ 5 YEAR TREND
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NEW ZEALAND	0.59					

Injury prevention continues to be one of our top priorities with the moderate to serious injury cost for Hastings ACC claims still well above the national average. The home continues to be the principal physical location of moderate injuries. Loss of balance, slipping and skidding, and lifting and carrying are the main causes of the injuries.

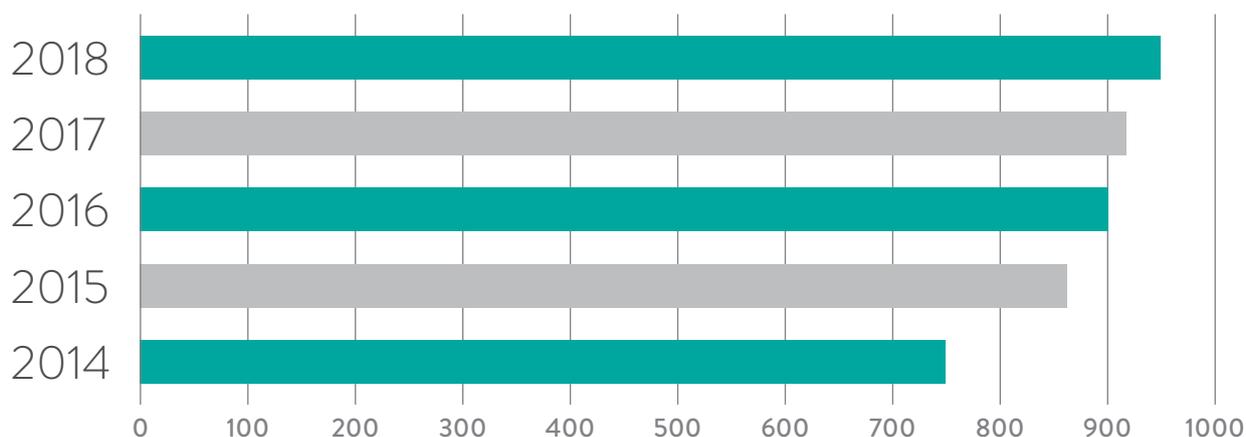
Older adults are well supported in the Hastings region with a range of strength and balance programmes under the ACC/HBDHB falls contract focusing on reducing the risk of falls.

“Not only is this initiative a falls prevention strategy, it focuses on community engagement and as such has a wonderful effect on decreasing social isolation and loneliness in our older community. We currently have 20 accredited strength and balance classes in Hastings.”

- Kirstin Thompson, Enliven Community Services co-ordinator

HASTINGS DISTRICT MODERATE INJURIES IN THE HOME

Data source: ACC



White Ribbon campaign



“We had Police, we had Fire and Emergency NZ, we had ACC, and we had Ministry of Social Development. We had all of our people there, and our community as well. It was a really positive, stand up strong message for our community to love and respect each other.”

- Hastings Mayor Sandra Hazlehurst

VICTIMISATIONS FOR ASSAULT BY FAMILY MEMBERS

Data source: NZ Police & SCFNZ



Family harm victimisations continue to track above the national average. This complex problem requires long term commitment and sustained action across coalition partners. This will be a priority in the 2019/2020 year.

FENZ fire prevention and community resilience activities have contributed to a reduction in residential structure fire fatalities and injuries over the last five years. A new fire safety programme involving the Flaxmere Community Patrol aims to have every home in Flaxmere equipped with new smoke alarms.

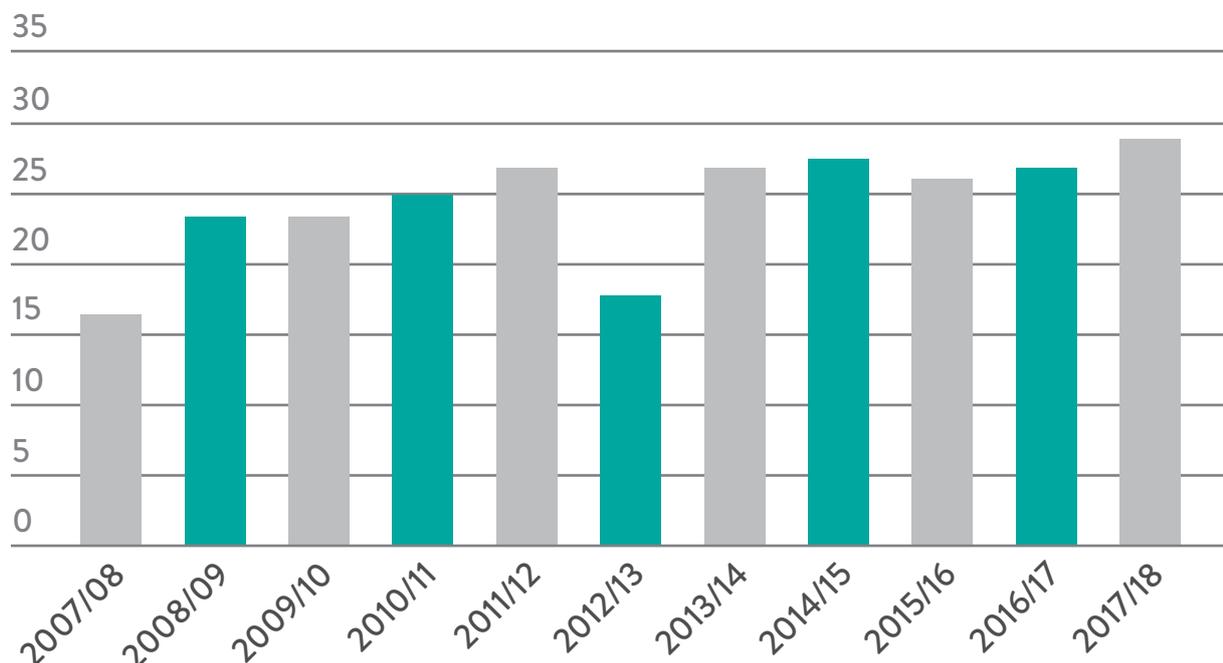


New Zealand’s suicide rate – the number of suicides per 100,000 population - is at the highest level since the provisional statistics were first recorded for the 2007/08 year and has increased for the fourth year in a row.

This increase is also reflected in Hawke’s Bay. HDC has endorsed the **Hawke’s Bay Suicide Prevention Plan** which is reported regularly to the Ministry of Health and has a goal of zero regional suicides. The Suicide Prevention Network “Fusion Group” is made up of a range of Government and non-Government agencies, Hauora providers and community members who are responsible for the implementation of the plan.

HAWKE’S BAY REGION PROVISIONAL SUICIDE STATISTICS

Data source: NZ Coroner



WHAT DID WE DO?	HOW WELL DID WE DO?	IS ANYONE BETTER OFF?
<p>WHITE RIBBON CAMPAIGN</p> <p>Partners: HDC, ACC, MSD, HBDHB, HHB, FENZ, Police, White Ribbon</p>	<p>Our coalition came together at a public pledge signing event in the Hastings CBD with the White Ribbon riders. We even got our Mayor onto a Harley-Davidson in support of the cause!</p> <p>While in Hastings the riders visited St Matthew's and Hereworth Schools, attended a hui organised by the HBDHB and had the opportunity to kōrero with whānau at the Camberley Community Centre.</p>	<p>The White Ribbon Ride is about raising awareness by increasing people's knowledge about family violence and how to prevent it. It is also about changing social norms, attitudes and behaviours.</p>
<p>FLAXMERE SMOKE ALARMS FOR EVERYONE (SAFE)</p> <p>Partners: FENZ, Community Patrol</p>	<p>The new Flaxmere SAFE team has visited its first 100 homes and supplied 254 smoke alarms!</p> <p>The team is made up of volunteer members of the Community Patrol and is based on the successful Taradale Brigade model in Napier.</p>	<p>The work these two teams are doing is saving lives. The alarms they have fitted have already raised the alarm in three separate fires that have occurred, ensuring the families are alerted and they know what to do to keep themselves and their whānau safe from the devastation that fire can cause.</p>
<p>STRENGTH AND BALANCE TOP TOWN GAMES</p> <p>Partners: Enliven, FENZ, VHB, HDC</p>	<p>Over 100 competitors in the older age group had a crazy, fun day out celebrating all things strength and balance!</p> <p>Enliven is the lead agency in Hawke's Bay for the national "<i>Live Stronger for Longer</i>" movement, which aims to reduce the risk of falls and fall injuries for older people.</p> <p>Our partners got together to have a safety stand at the games and gave out information on fire home safety visits, the new Police 105 number, car safety checklists and information on how to keep active through volunteering.</p>	<p>Accredited community-based exercise programmes targeted at improving strength and balance in older people can reduce the risk of falling by 29%.</p>

CASE STUDY:

Next Steps Lifestyle Expo

Coordinated by Age Concern Havelock North, this community event brings together a range of businesses, community groups and agencies to help Hawke's Bay seniors, families and carers to plan for their future.

Frequency/Duration: Annual event

Reach: Seniors and families throughout the Hastings district

Issue Addressed: Lack of awareness among older people and families as to what services are available to them, and how to access them.

Rationale:

While there are older people's services and agencies available in the Hastings district, there are large numbers of seniors that:

- a) have no knowledge of the services on offer
 - b) have no means of accessing them (transport, mobility, financial)
 - c) are so desperately alone that they feel there is no other option for them but to stay at home and remain with the status quo.
-

Goal:

To increase collaboration and networking between the exhibitors.

To increase awareness of service availability by all relevant agencies together for one day in one location. Education opportunities are offered, with different seminars running during the day.

WHAT DID WE DO?	HOW WELL DID WE DO?
<p>The expo is the one opportunity a year that we are able to work with all areas involved in the well-being of older people to present material necessary for future planning.</p> <p>We were able to remove financial barriers to seniors by making this a free to attend day, including refreshments and travel.</p> <p>Partners: HDC, HN Function Centre, Pure Catering, the 44 exhibitor groups</p>	<p>Attendees at the Expo, excluding the exhibitors, was around 350. There was a steady flow all day, which differed from previous years.</p> <p>The feedback from attendees and exhibitors was outstanding. Awareness and accessibility to information is key to a seamless transition into the later years. We were able to provide material that met and exceeded many attendee's needs and requirements.</p>

Safe roads

Hastings District Council's vision for road safety is supported through the Safer Hastings coalition: "A local road network which supports **safe travel for all modes of transport and does not result in death or serious injury.**"

Working closely with partners implementing the **Hawke's Bay Road Safety Action Plan** – ACC, HDC, Police, HBDHB, and RoadSafe HB is an important factor that will continue to contribute to improving safe roads

Pedestrian and cyclist safety continues to be a priority for us as use of active transport options continues to increase

Matariki (Hawke's Bay Regional Economic Development Strategy) Action 2.4 **Youth Driver Licensing**

PRIORITIES:

Alcohol, speed, young drivers and youth driver licensing, safe roads and roadsides, motocyclists, intersections and roundabouts.

HOW WE MEASURE SUCCESS:

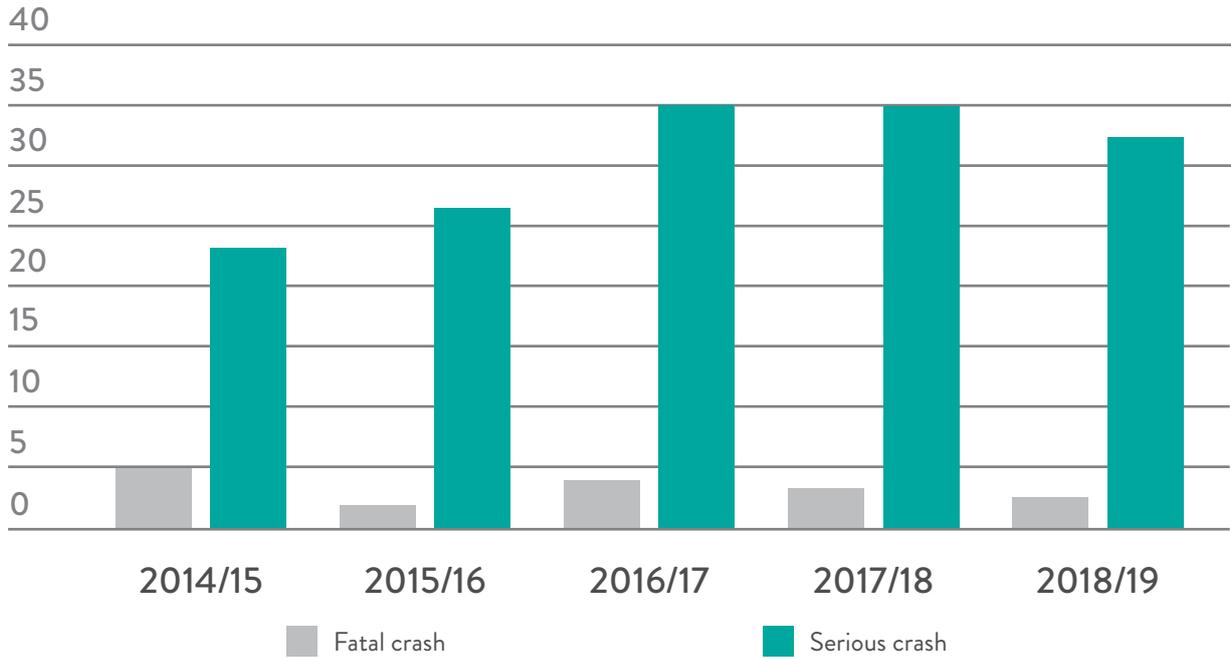
- Reduction in crashes resulting in injury
- Improved pedestrian and cyclist safety





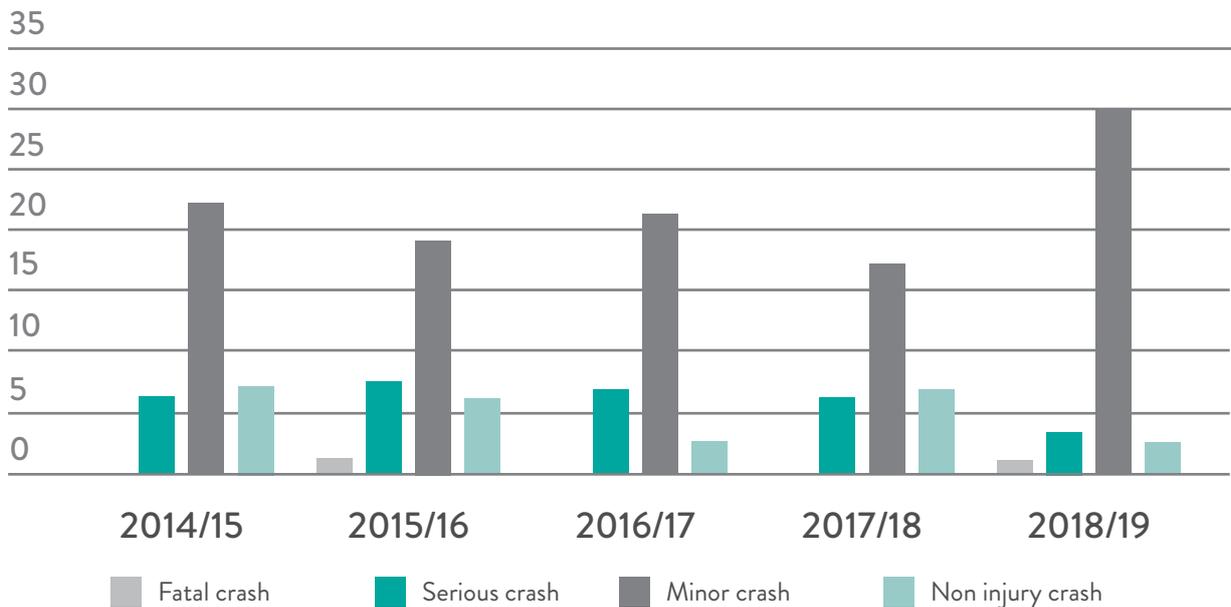
FATAL & SERIOUS INJURY CRASHES ON HASTINGS DISTRICT ROADS

Data source: Crash Analysis System*



CYCLIST AND PEDESTRIAN CRASH INJURY NUMBERS ON HASTINGS DISTRICT ROADS

Data source: Crash Analysis System



Note: *CAS data relates to crashes reported to Police. There will be crashes, particularly minor ones that are not reported. The data is also for the number of crashes not the number of people injured.

WHAT DID WE DO?	HOW WELL DID WE DO?	IS ANYONE BETTER OFF?
<p>IWAY POP UPS – BE SAFE BE SEEN</p> <p>Partners: i-Way, HDC, Sport HB, Police</p>	<p>Six roadside pop-ups were held around the city in May during the Be Safe Be Seen cycling campaign.</p> <p>Run by iWay, the pop-ups highlighted the importance of wearing reflective clothing and using bright lights when biking or walking during the shorter daylight hours. The team also visited the HBDHB with their safety messaging.</p> <p>At these events, 229 cycle lights were given out, along with 109 sets of reflective fittings and 136 reflective arm/ankle bands!</p>	<p><i>“I stopped at one of the iWay pop ups and was gifted some reflectors to go on my spokes, snap bands to put around my ankles and a reflective cover to go over my backpack. These items have helped me to feel safer on the roads when I am biking home in the evenings as I know that I can be seen by other cars on the road.”</i></p> <p>- Louise Stoddart, Hasting cyclist</p>
<p>CRASH REDUCTION STUDIES</p> <p>Partners: HDC</p>	<p>HDC’s Road Safety Strategy (2017-2020) identifies three areas: High Risk Corridors, High Risk Intersections and Motorcycling.</p> <p>Council has conducted crash reduction studies on these key areas.</p>	<p>Council is implementing the recommended improvements with the goal of reducing death and serious injury (DSI) crashes.</p>
<p>“SHARE THE ROAD” WORKSHOPS</p> <p>Partners: HDC iWay, Sport HB, HBRC Go Bus, Downer, Heretaunga Intermediate, Flaxmere College</p>	<p>During the “Share the Road” workshops, a bus was parked at the school and bikes positioned around it to show the students the safe distance they should be riding so the driver can still see them.</p> <p>They then got a chance to sit in the driver’s seat for a first-hand experience of what the driver can and can’t see.</p> <p>At the Heretaunga Intermediate workshop, Downer New Zealand also brought along a six-wheeler truck to support the road safety messaging.</p>	<p>The workshops help students learn how to safely position themselves when riding on the road.</p>
<p>ACROSS-COUNCIL SAFETY PROJECT</p> <p>Partners: HDC</p>	<p>During Road Safety Awareness week, we joined up with the HDC Health & Safety team to promote road safety messaging to staff.</p> <p>“Check your car” resources were offered to all staff with a practical demonstration on how to check your tyre tread depth.</p>	<p>Staff are more aware of car safety resources available and know how to check tyre tread.</p>



CASE STUDY:

Driver Licensing Symposium

Frequency/Duration: Ongoing – annual event

Reach: Target population - young drivers 16-24 years old

This initiative is linked to the Matariki - Hawke's Bay Regional Economic Development Strategy (REDS), which has as part of its Action Plan the goal that: "Every household and every whānau is actively engaged in, contributing to and benefitting from a thriving Hawke's Bay economy."

Action 2.4 states: Increase the number of whānau with driver licences to ensure more are eligible for employment.

Rationale: A small steering group with an interest in driver licensing in Hawke's Bay decided to hold a Driver Licence Symposium in Hastings aimed at bringing together all the known driver licensing providers in Hawke's Bay, and those government and non-government organisations whose strategies have definitive links to road safety.

Issue addressed: Reduction in crashes resulting in injury.

Goal: Driver licensing for young people - reducing the barriers to obtaining a driver licence where everyone who wants a full driver licence in Hastings and the wider Hawke's Bay will have the resources available to them.

WHAT DID WE DO?

The first Driver Licensing Symposium held in Hastings in November attracted over 35 participants – from accredited driver licensing organisations to educational organisations to individuals - all passionate about providing opportunities for our young people to gain their driver licenses and be legal on the roads.

Guest presenter was Rhys Gardener who has developed a driving simulator which gives participants the "hands on" experience of driving under a variety of road conditions.

The day also involved a workshop session to look at the issues around the licensing process; ways to better coordinate the providers and suggestions for future funding for the programmes. The new ACC Community Drive Toolkit was also launched.

Partners: CYE – Connecting for Youth Employment; Police, ACC, MSD, HDC, TToH, TPK

HOW WELL DID WE DO?

Attendees appreciated the opportunity to come together to support one another.

The ACC DRIVE Community Toolkit has been well received and is used widely.

GOAL

4



Safe in my community

Safety in our community is well supported by Hastings District Council with **City Assist**, **Skate Park Guardians**, **facility Kaitiaki** and **CCTV**.

Family harm and **suicide prevention** continue to be top priorities.

Engagement with community to co-design **community plans** is a key mechanism to identifying and addressing safety issues.

Raising awareness about **injury prevention** and **community safety** at events targeting Māori whānau.

Share our safety messaging with our **rural communities**.

PRIORITIES:

Safety in public spaces, family harm prevention, suicide prevention

HOW WE MEASURE SUCCESS:

- Reduction in victimisation by assault
- People who are surveyed feel safe in Hastings
- Reduction in injury related hospital discharges

The City Assist team has been patrolling the streets of Hastings since 2013, ready to step in to guide people, or alert the police if there's unsociable behaviour, as well as providing assistance to tourists.

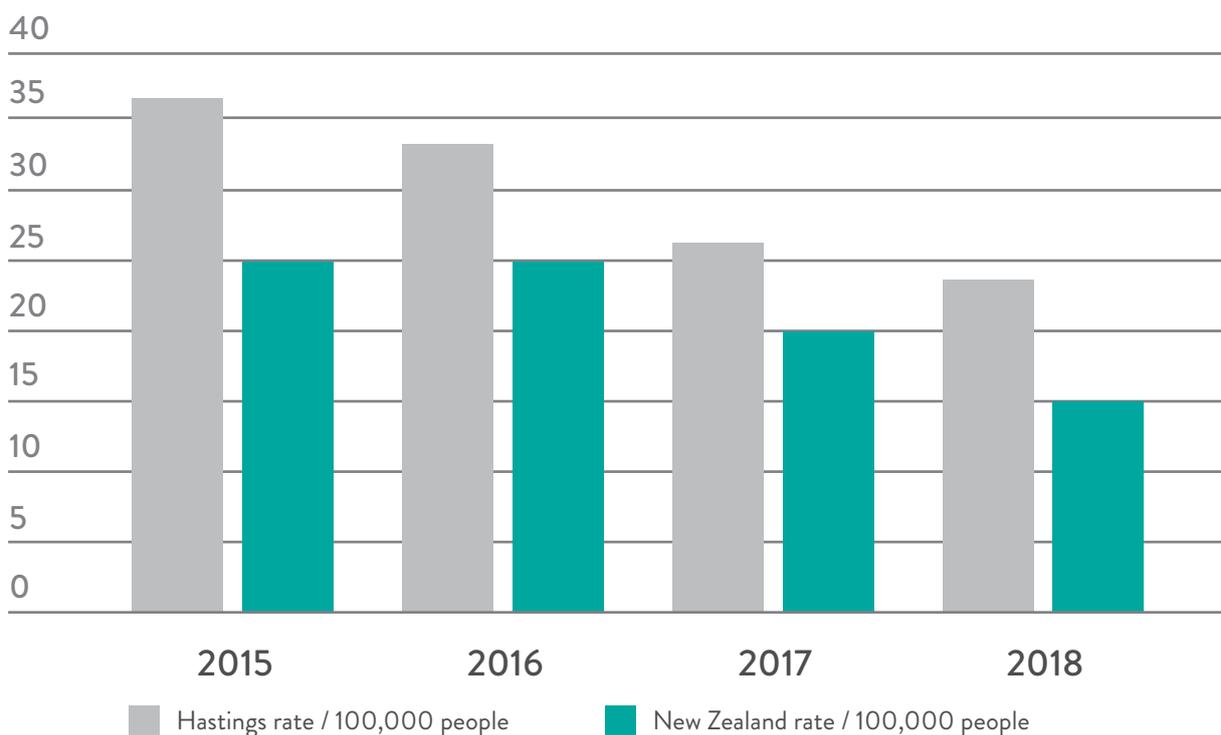
In August last year following a year's trial, the Flaxmere City Assist service was made permanent. It was initially trialled in response to community concerns about safety in the town centre area and a desire to limit anti-social behaviour.

As well as deterring trouble and reporting suspicious behaviour, the team members model positive behaviour, direct people to social agencies, act as an information service for residents and visitors, and connect with the suburb's young people.



HASTINGS DISTRICT VICTIMISATION FOR ASSAULT IN COMMUNITY LOCATIONS

Data source: Police & SCFNZ



Located on the site of an old hotel, Albert Square is leased from the landowner by Council to provide the community with an area of green space in the city centre.

The redevelopment of the space has been particularly focused on youth, who have traditionally not been well catered for in the heart of the city centre. The relatively large size of Albert Square and its good visibility make it ideally suited to this.

Youth Councillors have been involved in development options to ensure that the space remains available for activations and events, and relevant to the changing needs of youth and our wider community. Sustainability has been a key consideration with solar powered phone charging stations with Wi-Fi being considered.

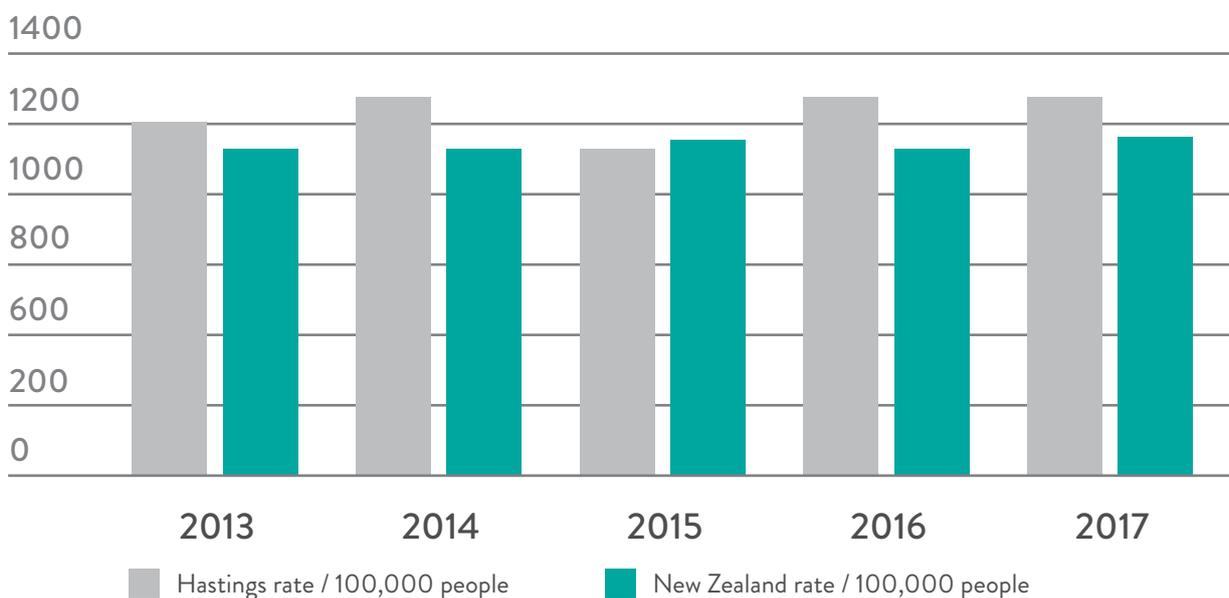


“The Youth Council is really excited to be helping with the redesign of the Square and promoting fun, interactive and safe spaces for young people and the community in the CBD.”

- Angela Hughes, Youth Development Coordinator

HASTINGS DISTRICT TLA INJURY RELATED HOSPITAL DISCHARGES

Data source: Injury Prevention Research Unit



WHAT DID WE DO?	HOW WELL DID WE DO?	IS ANYONE BETTER OFF?
<p>IRON MĀORI KAUMĀTUA EVENT</p> <p>Partners: TPK, Safer Hastings, Safer Napier, ACC, FENZ, HHB, TKHA, Salvation Army, HBCDEM</p>	<p>Safer Hastings and Safer Napier worked together to “talk safety” at the Iron Māori Kaumātua event.</p> <p>As part of our safety messaging we took referrals for free home fire safety visits and followed up with requests for information on Community Strength and Balance programmes.</p>	<p>Kaumātua are more aware of community programmes and how to access support services.</p> <p><i>“As we get older, the chances of having a fire in our home, and being injured or worse, increase dramatically.” - FENZ</i></p>
<p>NATIONAL YOUTH WEEK</p> <p>Partners: HDC Youth Council</p>	<p>The Hastings District Youth Council launched youth week with a Friday night youth concert in Albert Square.</p> <p>Located in the CBD, this was the first time the space had been used for a youth focused concert. 14 events were held during the week, the theme for which was <i>“we are more than you see”</i>.</p> <p>A number of events were specifically designed to draw attention to mental health, such as the use of gumboots in the gumboot hunt event – the symbol used to raise money for free mental health counselling for children.</p>	<p>The event helped to promote the CBD as a safe place for youth and highlighted the many safety features including bright lighting, open spaces, safe pedestrian access, and staff on the doors of licensed establishments.</p>
<p>MARAEKAKAHO COUNTRY MARKET DAY</p> <p>Partners: FENZ, HDC</p>	<p>At our Safer Hastings site we promoted “Farmstrong” wellbeing resources and fire safety for rural living, including information on fire permits and burn offs, and how to make a household escape plan. The <i>“Escape My House”</i> virtual reality challenge and smoke house were really popular. Everyone who completed the fire safety quiz went into the draw to win a box of home fire safety goodies including smoke alarms and an extinguisher.</p>	<p>The rural community is more aware of safety resources available.</p>

Tools for the Teenage Years

Frequency/Duration: Ongoing distribution

Reach: Community wide especially whānau, parents and caregivers of teenagers

Rationale:

Navigating life can be very difficult for teenagers and their parents. Parent Packs were available to whānau in Hastings and Napier providing information of services available and advice for the teenage years but this resource had become outdated.

Safer Communities in Hastings, Napier, CHB and Wairoa recognised the importance in helping teenagers, parents and whānau get through these tricky teenage years and identified that a more up to date resource was needed.

Issue addressed: Family harm prevention, suicide prevention, safety in public places.

Goal:

To provide Hawke’s Bay teenagers, parents and whānau with a resource that gives advice, inspiration, ideas and information to help guide teenagers through tough teenage times.

WHAT DID WE DO?	HOW WELL DID WE DO?
<p>The booklet Tools for Teenage Years was developed through:</p> <ul style="list-style-type: none"> • Consultations and feedback from teens and parents • Focus groups informing the content of the booklet • Topics, designs and imagery from local youth input • Support services consultation. <p>The booklet was released in January 2018 to service providers who work with teens and parents. A wallet card was also developed to promote the on-line booklet on council’s websites.</p> <p>Over the past 12 months, the booklet has been actively promoted at community safety events including Street by Street BBQ’s and family events at the regional sports park.</p>	<p>This booklet is the only one of its kind available in the Hawke’s Bay. It is available from Councils, service providers and online.</p> <p>Feedback on the booklet has been overwhelmingly positive from both parents and teenagers. <i>“Much of the information is common sense, really, but it’s reassuring to have these reminders, particularly what ages kids legally can and can’t do particular things.”</i> (feedback from parent of teenagers)</p> <p><i>“It has covered everything a parent or caregiver would need to help them understand and be able to communicate better with their teen.”</i> (teenager feedback).</p>

Partners: Hawke’s Bay Safer Communities regional group, Hastings District Council, Central Hawke’s Bay District Council, Napier City Council, Wairoa District Council, Health Promotion Agency, Northland District DHB, Toi Te Ora, local young people and service providers.

GOAL

5



People are free from addiction related harm

PRIORITIES:

Responsible drinking at events, reduced availability of alcohol, gambling, 2025 Smokefree target

HOW WE MEASURE SUCCESS:

- Decrease in hospital admissions wholly attributable to alcohol
- Decrease in gambling machine proceeds
- Decrease in number of gambling opportunities in high deprivation communities.
- Increase in number of people who have never smoked regularly or are ex-smokers

The Hawke's Bay region has one of the highest hazardous drinking rates in New Zealand with one in four adults a hazardous drinker (29% compared to nationally 21%).

We have revised our **Joint Alcohol Strategy (2017-2022)** across Hastings District and Napier City Councils, which prioritises how we can support young people, men, Māori and women who may become pregnant and their whānau to reduce harms from alcohol.

Hastings District wholly attributable alcohol hospitalisation rates have increased 61.3 % (from 62.3 per 100,000 population in 2009/2010 to 100.6 per 100,000 in 2016/2017.)

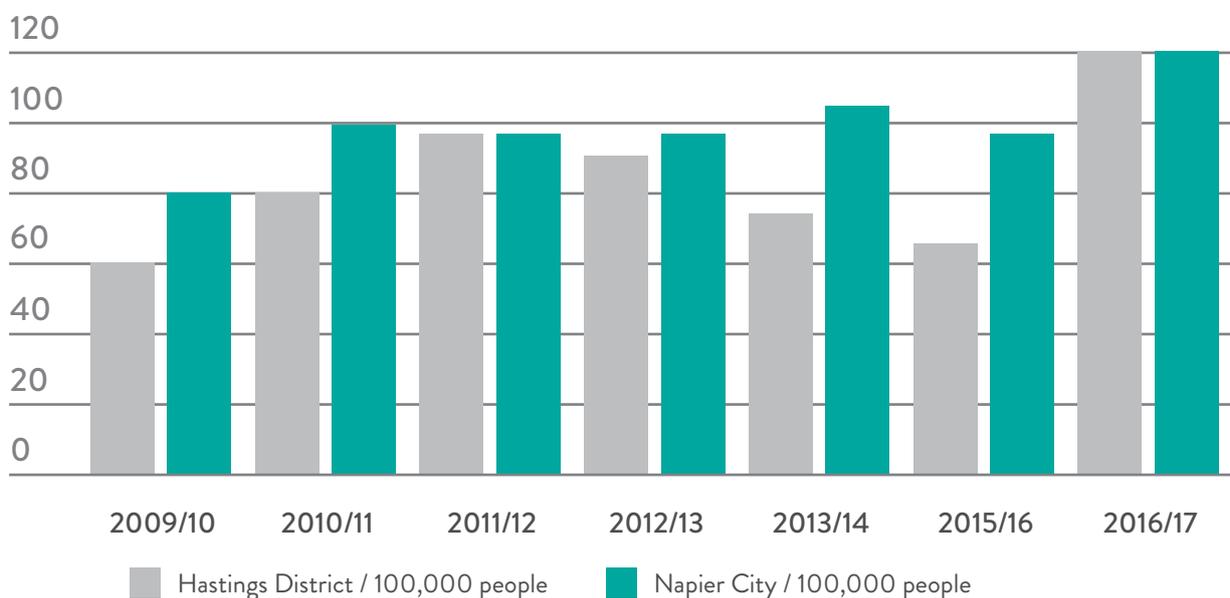
The **HBDHB Alcohol Harm Reduction Strategy** is being implemented with a focus on young people, unborn babies and health services. The key objectives are to reduce demand, limit availability and everyday exposure to alcohol and provide appropriate and accessible health services.

Work is underway to create an exciting new brand that will support existing alcohol free events and encourage more events to go alcohol free, or to have an alcohol free zone.



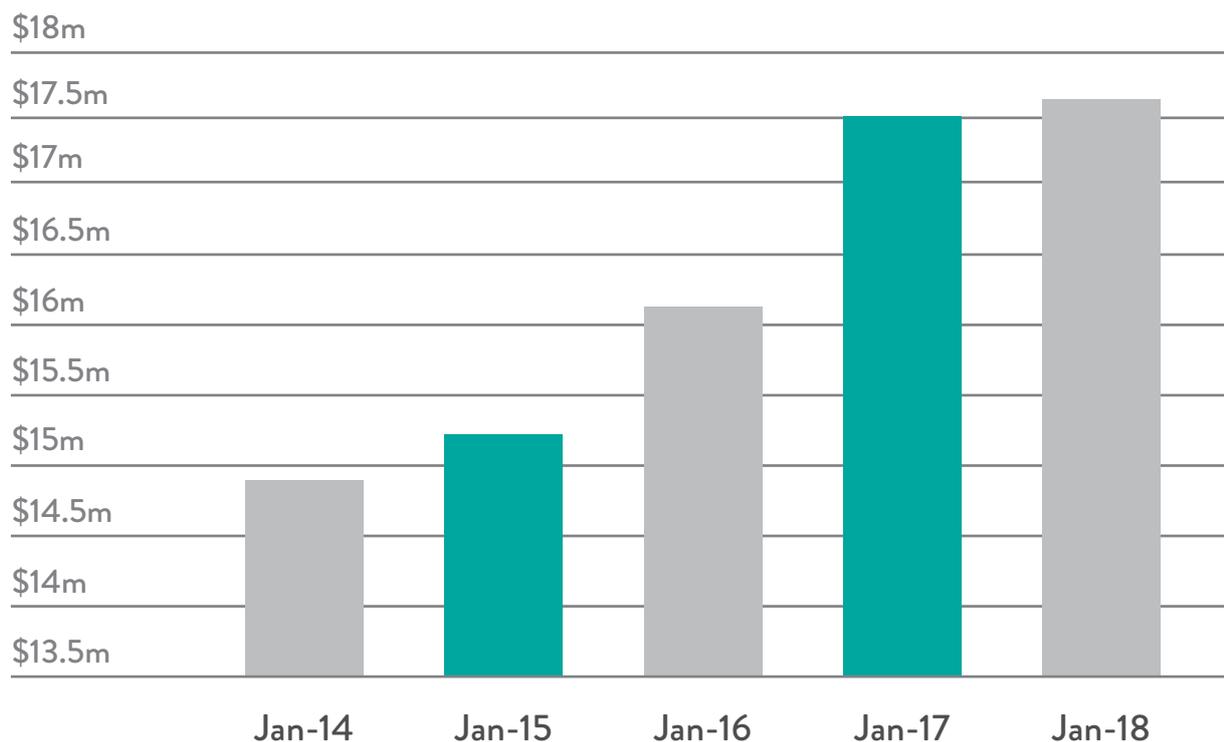
WHOLLY ATTRIBUTABLE ALCOHOL AGE STANDARDISED HOSPITALISATION RATES PER 100,000 HASTINGS DISTRICT AND NAPIER CITY

Data source: HBDHB



GAMBLING MACHINE PROCEEDS IN THE HASTINGS DISTRICT

Data source: DIA



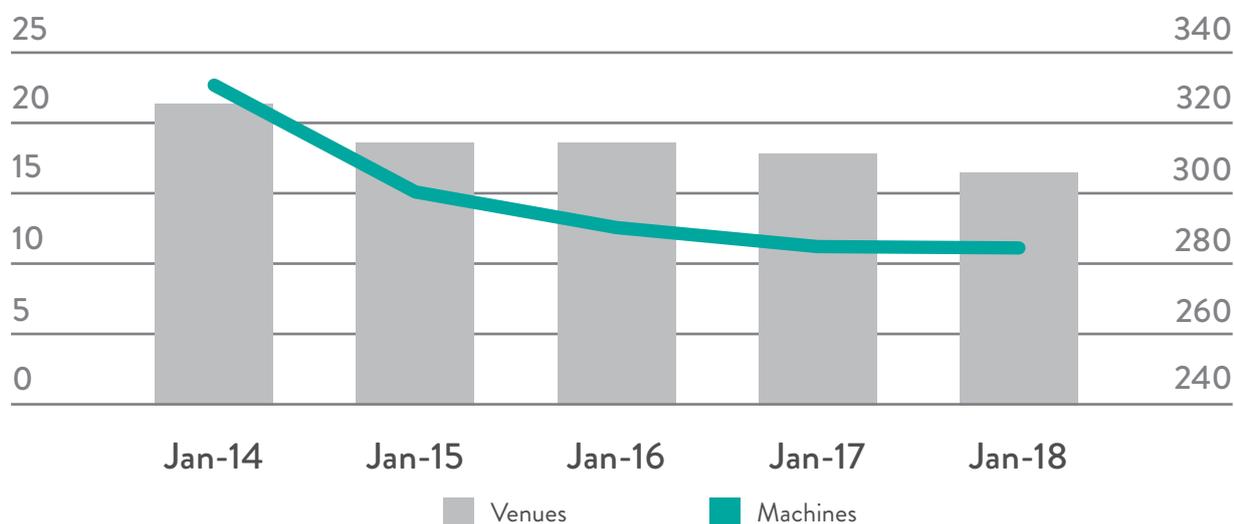
Hastings District Council’s Regulatory functions “**help to prevent harm and help create a safe and healthy environment for people** and which are responsive to community needs.”

The Class 4 Gambling Venue Policy considers the social impacts of gambling, restricts the location of new Class 4 venues and caps the number of gaming machines in the Hastings District to 293.

While the number of gambling venues and machines in Hastings has decreased, gambling machine proceeds have increased 18% since 2014.

NUMBER OF GAMBLING VENUES & MACHINES IN THE HASTINGS DISTRICT

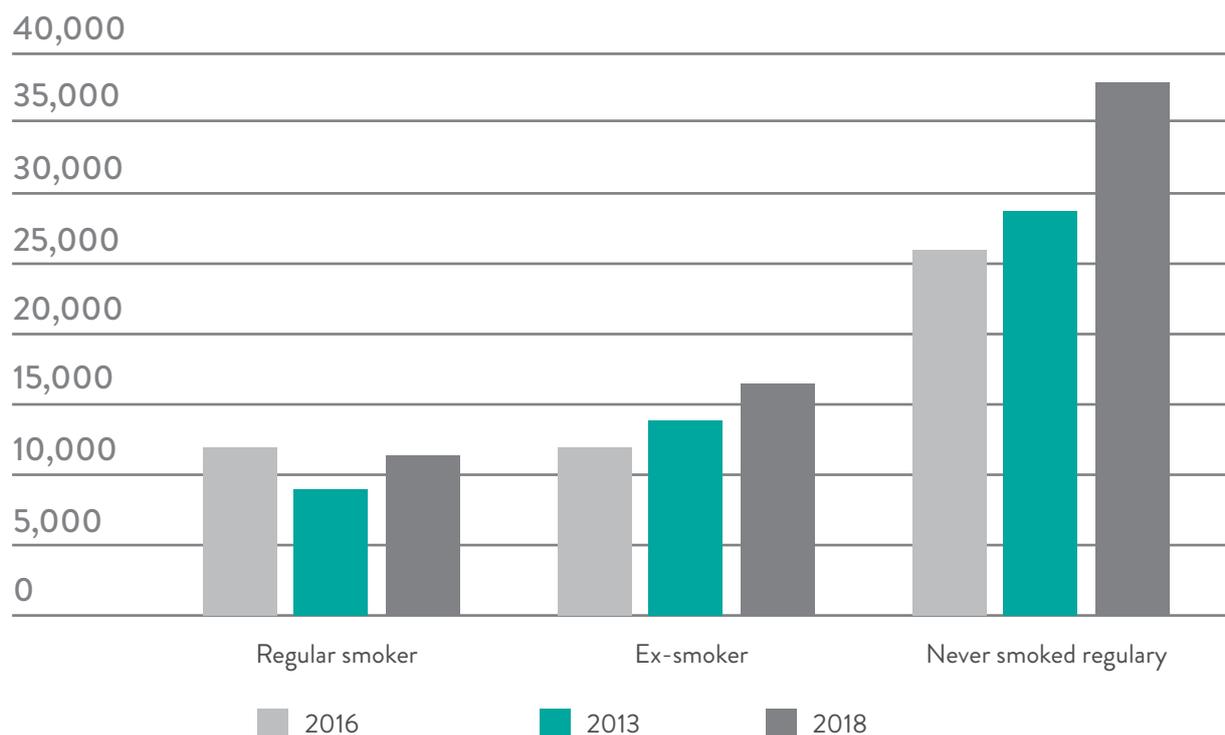
Data source: DIA



CIGARETTE SMOKING BEHAVIOUR IN HASTINGS DISTRICT, NEW ZEALAND

2006, 2013, 2018 Census years, number of people aged 15+

Data source: Stas NZ



The Hawke's Bay Regional Tobacco Strategy sets out a range of actions across the following themes:

- Prevention** preventing smoking uptake by creating an environment where young people choose not to smoke
- Cessation** helping people to stop smoking
- Protection** creating smoke-free environments.

In 2018, 59% of the Hastings District population aged over 15 years reported that they had never smoked regularly. This is an increase of 7% since 2006.

Hastings District has a joint **smoke free policy** with Napier City. If we are to reach the 2025 Smokefree target, the number of Hawke's Bay people quitting smoking will need to nearly triple. Smoke free **fresh air zones** have been introduced in Hastings to maintain a focus on increasing and supporting quit attempts.

WHAT DID WE DO?	HOW WELL DID WE DO?	IS ANYONE BETTER OFF?
<p>JOINT SMOKE FREE POLICY</p> <p>Partners: HDC, NCC</p>	<p>It has been nearly four years since Hastings District and Napier City Councils decided to share a smoke free policy. The policy was adopted in support of the Government’s goals for a smoke free New Zealand by 2025 and closely aligns with our Safer Hastings goal of minimising harm caused by smoking and tobacco.</p> <p>The policy aims to improve the health and wellbeing of our communities by:</p> <ul style="list-style-type: none"> • decreasing the prevalence of smoking • decreasing public exposure to second-hand smoke • increasing the likelihood that people, particularly the young, will remain smoke free by reducing the number of places where they see others smoking. 	<p>Both councils have encouraged café premises with tables on publicly owned land to become smoke free, aka fresh air zones.</p> <p>All parks, playgrounds, sportsgrounds and reserves (apart from beach reserves), the Hastings City Square/ Central Plaza, and bus stops, shelters and areas around bus signs or bus stop markings are now smoke free.</p>
<p>JOINT ALCOHOL STRATEGY (JAS)</p> <p>Partners: HDC, NCC</p>	<p>Hastings District Council has a Joint Alcohol Strategy (JAS) with Napier City Council. The strategy closely aligns with the goals of both Safer Napier and Safer Hastings who both have reducing alcohol related harm as a priority area.</p>	<p>As a result of an action under the JAS Action Plan, alcohol advertising has been removed from bus shelters and buses in Napier and Hastings. Funding has also been obtained to identify and develop youth driven alcohol harm prevention projects.</p>
<p>GAMBLING HARM AWARENESS WEEK 2018</p> <p><i>“take time out from gambling, put time into whanau”</i></p> <p>Partners: TRHOR, Class 4 Gambling Venues</p>	<p><i>“Pause the Pokies”</i> involved venues turning off their pokies for one hour to increase community awareness of gambling harm.</p> <p>This break took place during hours that the machines were normally operational, and at a time agreed between the gaming venue and the TRHOR team so that they could visit the venue during that time to provide publicity.</p>	<p><i>“We had six venues jump on board here in Hastings. A fantastic result, and we would like to acknowledge those venues and pokie trusts around the country who supported this initiative in recognition of this kaupapa.”</i></p> <p>- Tama Hutana, Te Rangihaeata, Oranga Trust</p>

CASE STUDY:

Pre-Testie Bestie

Frequency/Duration: Ongoing

Reach: Whole population particularly young women aged 18-30 years old

Rationale:

Alcohol use in pregnancy has long been recognised as harmful to the developing foetus, impacting health outcomes across the lifespan. Children who have been exposed to alcohol in utero may be diagnosed with Foetal Alcohol Spectrum Disorder (FASD). FASD has detrimental effects on a person's ability to learn and live independently.

Two out of every five babies born each year in NZ are a result of an unplanned pregnancy. Approximately half of women drink alcohol in early pregnancy before they know they are pregnant, inadvertently exposing their developing baby to risk. In Hawke's Bay, alcohol contributes towards many health and social concerns and we are seeing levels of hazardous drinking at higher levels than seen elsewhere in New Zealand.

The Pre-Testie Bestie campaign encourages women to stop drinking alcohol if there is any chance they could be pregnant.

Issue addressed: Responsible drinking at events, reduced availability of alcohol.

Goal:

To reduce alcohol consumption during early pregnancy by encouraging women to stop drinking if they think they might be pregnant. The campaign targets young women and their friends (aged 18-30).

WHAT DID WE DO?	HOW WELL DID WE DO?
<p>The Pre-Testie Bestie campaign promotes health messages to stop drinking alcohol if there is a chance a woman may be pregnant. During the campaign, a number of activities were planned and included:</p> <p>Advertising – on back of buses and at bus stops, billboards, in bars throughout Hawke's Bay, and at Eastern Institute of Technology's campus.</p> <p>On line advertising through Facebook.</p> <p>Health promotion activities - Development and distribution of appropriate resources and promotion of the campaign at events.</p> <p>In Hawke's Bay, the campaign received widespread support and was popular with the target group.</p> <p>Humour and the celebration of female friendship are strong themes and have worked well in the alcohol and pregnancy space. The resources have been very popular and provide the opportunity to give away a useful resource that will help to extend the campaign.</p> <p>Partners: HBDHB, HPA, Directions, EIT</p>	<p>In comparison to the national survey responses, Hawke's Bay respondents would be more likely to stop drinking if they thought they might be pregnant since seeing the 'Pre-Testie Bestie' campaign. Also a higher proportion of Hawke's Bay respondents would be more likely to support someone else to stop drinking alcohol if they thought they might be pregnant.</p> <p>Further initiatives have been developed to support reducing alcohol including:</p> <ul style="list-style-type: none">• Alcohol screening and brief intervention training for Hawke's Bay maternity and primary health sector staff• A redesign of the 'Top Five for my Baby to Thrive' campaign to include 'alcohol-free'• Improved collection and collation of alcohol use in early pregnancy data• Stocktake of alcohol use in pregnancy curriculum taught in Hawke's Bay schools <p>A new Sexual and Reproductive Health Plan for Hawke's Bay.</p>





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