

Hastings CBD Retail Scene



SPENDING

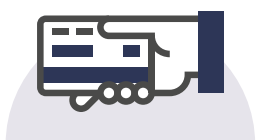
For the period July 2020 - June 2021

\$234,981,680

SPENDING

\$4,978,593

TRANSACTIONS



CARDHOLDER SPENDING

For the period Jul 2020 - Jun 2021

\$213,077,519
million

Locals Spending Locally

\$21,904,161
million

Non-locals Spending Locally



INDICATIVE COMMERCIAL OFFICE LEASING

\$250-300 | **\$200-250**

Primary (\$/m²)

Secondary (\$/m²)



INDICATIVE RETAIL RENT RANGE

\$250-300 | **\$200-250**

Primary (\$/m²)

Secondary (\$/m²)

RETAIL CATEGORY SPENDING JULY 2020 - JUNE 2021

	\$ MILLION	CHANGE ON LAST YEAR
Department Stores and Leisure	83,182,415	16.8%
Groceries & Liquor	56,759,474	4.8%
Home, Hardware & Electrical	39,499,240	33.0%
Cafes, Restaurants, Bars & Takeaways	24,493,194	27.3%
Apparel and Personal	22,213,695	25.1%
Fuel & Automotive	6,522,542	14.5%
Other Consumer Spending	2,299,246	-61.8%
Accommodation	11,876	40.2%

ORIGIN OF CARDHOLDERS

SOURCE	VALUE SPENT \$ MILLIONS	CHANGE ON PREVIOUS YEAR
Hastings District	177,072,513	11.8%
Napier City	22,668,165	24.8%
Central Hawke's Bay	11,879,916	21.7%
Wairoa	1,456,925	33.3%
Tararua	737,362	9.2%
Rest of NZ Cardholders	19,465,932	44.6%
International	1,700,867	-26%



HASTINGS
LIKE A BIG CITY,
BUT BETTER.

Information correct as at September 2021.