

Havelock North Retail Scene



SPENDING

For the period July 2020 - June 2021

\$167.8M

SPENDING

3,614,300

TRANSACTIONS



CARDHOLDER SPENDING

For the period July 2020 - June 2021

**\$136,558,149
million**

Locals Spending Locally

**\$31,200,421
million**

Non-locals Spending Locally



INDICATIVE COMMERCIAL OFFICE LEASING

\$300-350

Primary (\$/m²)

\$250-300

Secondary (\$/m²)



INDICATIVE RETAIL RENT RANGE

\$300-400

Primary (\$/m²)

\$250-300

Secondary (\$/m²)

RETAIL CATEGORY SPENDING JULY 2020 - JUNE 2021

	\$ MILLION	CHANGE ON LAST YEAR
Groceries & Liquor	66,122,590	7.1%
Cafes, Restaurants, Bars & Takeaways	35,268,269	33.2%
Fuel & Automotive	24,904,850	11.3%
Apparel and Personal	17,367,351	21.8%
Department Stores and Leisure	13,790,849	28.8%
Accommodation	5,466,284	37.7%
Home, Hardware & Electrical	3,842,048	40.2%
Other Consumer Spending	996,328	-77.5%

ORIGIN OF CARDHOLDERS JULY 2020 - JUNE 2021

SOURCE	VALUE SPENT \$ MILLIONS	CHANGE ON PREVIOUS YEAR
Hastings District	123,342,407	8.6%
Napier City	8,786,090	25.6%
Central Hawke's Bay	4,136,682	21.9%
Wairoa	292,970	19.5%
Tararua	481,242	15.8%
Rest of NZ Cardholders	28,374,401	57.5%
International	2,344,778	-43%



HASTINGS
LIKE A BIG CITY,
BUT BETTER.

Information correct as at November 2021.