

ARTS, CULTURE & EVENTS

Mā te mahi tahi,

RECOVERY PLAN

ka tipu ngā toi,

mō te katoa

21 MAY 2020

“By working together, we can grow the arts for everyone.”



He Mihi

Kai ngā nui, kai ngā rahi o tēnā pekanga, o tēnā hapori o te rohe whānui o Heretaunga, e rere atu nei i ngā kupu whakamiha ki a koutou katoa!

To you the important people and locals across the wider district of Heretaunga, greetings and salutations to you all!

Tēnā rā tātau katoa e whakamana nei i tō tātau nei Mahere Whaioranga mō Ngā Toi, Te Ahurea me Ngā Huihuinga i hangaia e mātau i raro i ngā tini āhuatanga o te wā e pā ana ki tēnei mate urutā.

We acknowledge you all as we introduce you to the Arts, Culture and Events Recovery Plan that we have had to develop under the current COVID-19 circumstances.

Otirā, Heretaunga-ara-rau, Heretaunga-haukū-nui, Heretaunga-hāro-o-te-kāhu, Heretaunga-raorao-haumako, Heretaunga-ringahora, Heretaunga takoto noa; tihei Heretaunga!

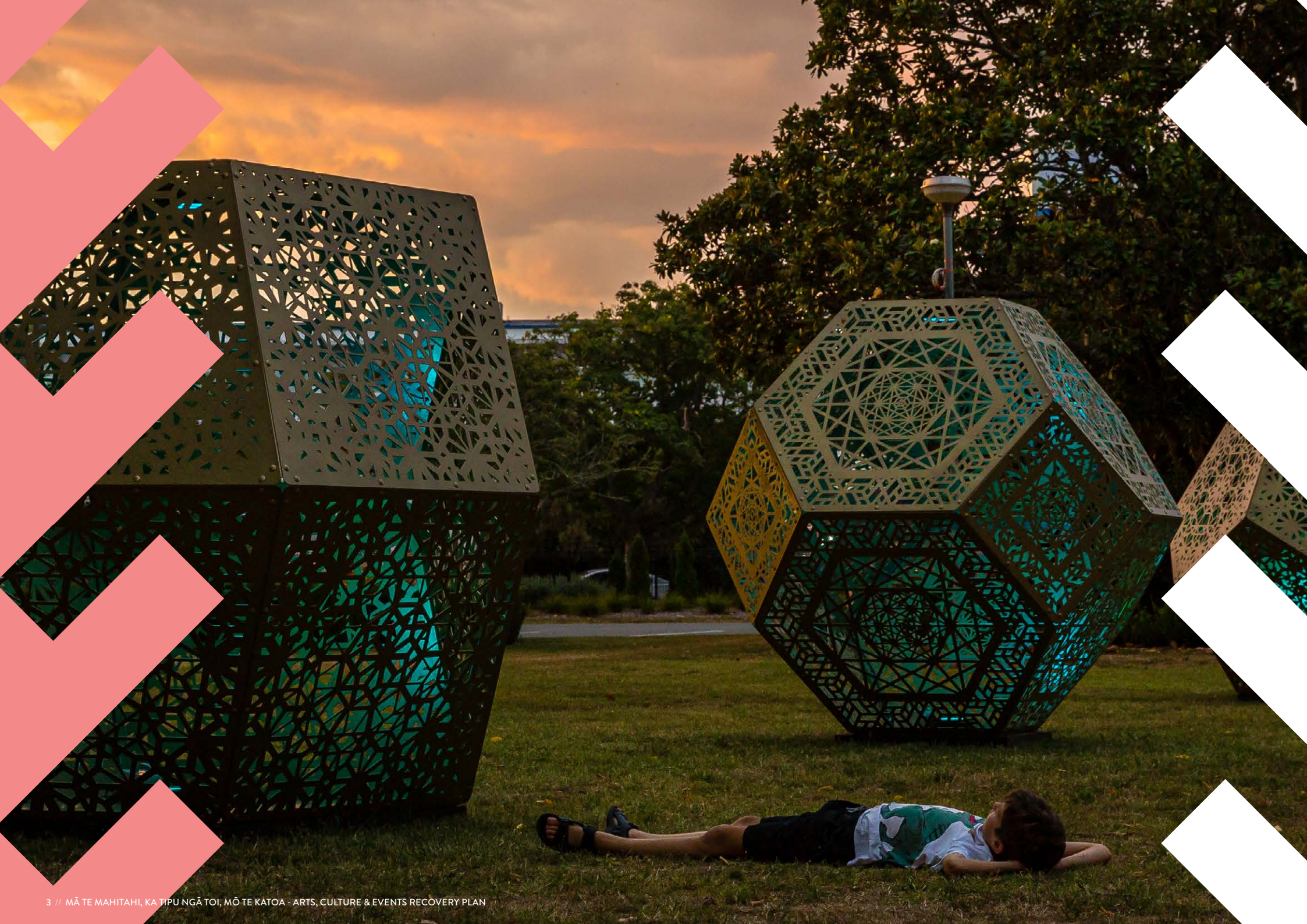
And so we acknowledge Heretaunga of its converging pathways, Heretaunga of its life-giving dews and waters, Heretaunga of its beauty as seen from the eye of the hawk, Heretaunga of its fertile plains, Heretaunga of its hospitality and open arms, and Heretaunga of its many departed chiefs; we acknowledge the living spirit of Heretaunga within us all!

Photo credits

PG	CREDIT
1	Kahurangi Dance Company at Toitō
2	Ngā Pou in Civic Square by Ngā Marae o Heretaunga
4	Hybycozo by Yelena Filipchuk and Serge Beaulieu
8	Flaxmere's Respect Dance Academy at Toitō
8	Deepthi Sreejith
8	Charles Ropitini at Toitō
10	Hastings City Art Gallery
10	Havelock North band Arlo Mac at Toitō
10	Trilogy by Simon Holden from the South island Light Orchestra (SILO) in collaboration with Angus Muir Design
11	Culture Canvas at Hastings War Memorial Library by Price Erika Pearce
11	Trumpet Flowers by Amigo and Amigo
11	Hasting City Blossom Parade
12	Culture Canvas at Hastings War Memorial Library by Price Erika Pearce
14	The Cubic Structural Evolution Project by Olafur Eliasson
19	Periphery, by Seung Yul Oh at Hastings City Art Gallery
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Introduction

ON BEHALF OF HASTINGS DISTRICT COUNCIL

Our arts, culture and events industry has faced and will continue to face enormous challenges from COVID-19. It has meant the cancellation of the hundreds of events, the closure of theatres, concert halls, galleries and performing arts centres.

But in spite of these difficulties, we have seen the strength of our arts sector in Hastings, which has really stepped up to help heal our community. Many of our actors, singers, dancers and other talented people rose to the occasion to make the most of the lockdown. They put on free virtual concerts, performances and created public art works to make people happy and support the wellbeing of our community. The arts have helped many of our whānau get through this uncertain time.

We want to keep this momentum going and restoring the arts is a major focus for all areas of the Hastings District Council involved in arts, culture and events.

We have worked together with our arts partners to put together this Arts, Culture and Events Recovery Plan to enliven our city as part of our COVID-19 recovery.

The value of arts and culture in our society and the positive impact it has on our

economy, health and wellbeing, society and education is paramount in these uncertain times. Arts and culture enrich our lives and our collective resource of libraries, galleries, theatres, alongside the expression of literature, music, art and culture help create a vibrant and inclusive community.

The arts add depth to the rich tapestry of our district and give us opportunities to learn more about ourselves and our community, to tell our stories and share our experiences. They also offer us an escape from the harder realities of life - this is needed now more than ever in our current post-pandemic world.

This Arts, Culture and Events Recovery Plan is focused on delivering events, performances, installations and exhibitions for our community to enjoy, and feel part of a vibrant and exciting future for Hastings and Hawke's Bay.



He waka eke noa - we're all in this together.

Sandra Hazlehurst
Mayor

HDC COVID19 INTERIM RECOVERY PLAN AIM

To ensure Hastings' community and economy recovers as fast as possible from the COVID-19 pandemic through a balanced equitable and sustainable recovery plan.

Heretaunga Local Recovery Plan

GOAL

The Hastings District recovers and moves forward as a vibrant, cohesive, diverse, safe and well-connected community, where every person is given the opportunity which results in equitable outcomes through balanced, sustainable, social and economic recovery.



PRINCIPLES:

- The community is at the core of recovery
- Collaboration and partnerships are key
- Foster and support innovation – open to achieving old outcomes in new ways
- Enable economic activity at the speed of business

Arts, Culture and Recovery Plan

CONTEXT

COVID-19 has changed how the arts, culture and events industry operates and how it influences community wellbeing. This change has had a massive impact on our local arts and events industry and this framework shows how we can ensure ongoing community support.

Arts, culture and events range from major large-scale international activities which deliver significant economic, social and promotional benefits to New Zealand through to domestic, regional and local community activities which deliver local economic, cultural and social benefits.

These activities can improve social cohesion, community resiliency, spirit and pride; develop a stronger identity and sense of place; improve cross-cultural awareness and understanding; stimulate domestic and international tourism and generate national and global media profile.

OUR GOAL

Promote community wellbeing by supporting/facilitating events, cultural and artistic activity and practices.

Mā te mahi tahi,
BY WORKING TOGETHER
ka tipu ngā toi,
WE CAN GROW THE ARTS
mō te katoa
FOR EVERYONE



Toi-tū Hawke's Bay; a strategic framework

Toi-tū Hawke's Bay is a framework for the development of current and future arts, culture and creative strategy and projects within Hawke's Bay. The framework was created from conversations with the creative sector. It is a response to identified gaps - areas where action can result in long-term and far-reaching change.

Implementation of Toi-tū will see a region-wide expression of Hawke's Bay's unique identity, cultural diversity, heritage and sense of place.



What we can do

Collaboration

- With external community arts partners to ensure key events still go ahead, although in an adjusted format
 - With key strategic organisations such as Hawke's Bay Tourism & Hastings Business Association
-

Engage

- With Council & community supporters to maintain Council's existing level of provision for the Arts, Culture and Events and ensure they are represented/included/scoped in other Council-led projects
 - With local creatives to be part of the art, either by engaging with or collaborating to create it
 - With local artists to deploy highly-engaging, largescale and immersive city centre art activations without the need for touch
 - With iwi to understand Māori needs
-

Understand

- Potential Te Ao Māori models which could frame the Arts, Culture and Events Recovery Plan
 - Potential new and innovative event initiatives that could frame the recovery plan
-

Communicate

- With the Heretaunga arts sector around opportunities, as well as the arts register and survey
 - With the community to ensure engagement in the arts and events
 - With the community to gain confidence and trust in our facilities and events
-

Opportunities

- Apply for additional funding from Creative NZ to increase art offerings
 - Apply for additional NZTA funding to support creative streetscapes projects
 - Create innovative and experimental arts and events offerings for the community
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Deliver

- Online learning opportunities for school students
 - A virtual community 'Thank You' concert
 - Regional event initiatives as a key partner
 - Small audience shows within social distancing guidelines
-

How we can get there

- Facilitate events, programmes and activities that enhance community wellbeing through the arts - including, but not limited to the performing, literary, visual and creative arts and events
- Promote and advocate for Heretaunga artists, to ensure those working in the arts and events sector are supported and paid appropriately for council-led projects
- Engage iwi and iwi Arts & Culture leaders to collaborate and understand Te Ao Māori models and frameworks which could be implemented
- Ensure there is a creative lens and input into large infrastructure projects to express our unique regional identity
- Ensure we have a detailed H&S plans around community gatherings to build community confidence and trust
- Support event organisers to grow event offerings in our facilities and the city
- Create a diverse range of consistent and regular events which are accessible to the entire community
- Create platforms and outlets which allow the community to express themselves through the arts without touch
- Alter/review the 2020/21 City Centre Activation Programme, Events Strategy & Toitū Strategic Plan to reflect new social distancing norms while continuing to provide vibrant facilities and city centre



What it will look like?

A series of performance, visual art, installation, literary and events projects by each area of the Arts, Culture and Events Recovery Plan, collaborating with arts partners in our district to deliver innovative smaller/static versions of previous annual events for the city, as well as focusing on short/med & long term goals to eventually return to Level 0 and full levels of service and community engagement. All projects will have a detailed health & safety plan.



The benefits for Hastings

- Re-energised community through participation in arts and cultural events and experiences
- Empowered and supported arts, culture and events partners and individuals working locally
- A collaborative arts sector throughout Hawke's Bay working externally and internally
- New processes and structures focused on the community feeling comfortable attending larger events in the future
- Confidence to attend outdoor and indoor events presented by HDC facilities, events teams and arts partners
- A vibrant, safe and activated city centre - the heart of the city is enlivened by bringing the arts, culture and events into public spaces
- A successful transition back into larger events for the wider region





LIBRARY



Marketing and Communications Plan

Marketing and communications objectives

- Promote community wellbeing in the wake of COVID-19.
- Reconnect locals with arts, events and culture in Hastings CBD.
- Reassure locals that HDC events and facilities are safe to attend and meet all COVID-19 guidelines. Maximise audience numbers and participation in our events for the community.
- Minimise any potential risks through effective mitigation strategies.

Target audiences and key messages

Audiences/Stakeholders

- Members of the public (community)
- Local arts and business community
- Local and national media
- Internal staff and councillors

Key messages

- Hastings is open and embracing arts, culture and events in our city – come out and support!
- Community arts, culture and events build resilience, social cohesion and local pride
- HDC facilities, city activations and events are safe – you can feel confident attending them
- The heart of Hastings is alive and kicking, post-COVID
- Our local arts, culture and events industry is collaborative – we all work together for better community outcomes.

Communications plan framework

PROJECT RATING	WHAT	WHERE (CHANNEL)	AUDIENCE	BUDGET
Tahi	Full-page print ad	NZME	Local public	1200?
Tahi	Social media posts on all relevant pages (paid and organic)	Facebook/Instagram	Engaged followers and wider public	\$100 per page
Tahi	Local radio spots – seven days, week of event	NZME	Local public	?
Tahi	Radio community notices	The Breeze	Local public	Free
Tahi	Press release	Local and national media	Wider public	Free
Tahi	Outdoor billboard – seven days, week of event	Corner of Hastings and St Aubyn Sts	Local ratepayers	\$1000 (approx.)
Tahi	Event listing	EventFinda/HDC and Toitoti website	Wider public	Free
Tahi	Editorial story	My Hastings		Free
Tahi	Email signatures	All HDC staff	Key community stakeholders and organisations/general public	Free
Rua	Social media posts on all relevant pages (paid and organic)	Facebook/Instagram	Engaged followers and wider public	\$100 per page
Rua	Radio community notices	The Breeze	Local public	Free
Rua	Press release	Local and national media	Wider public	Free
Rua	Event listing	EventFinda/HDC and Toitoti website	Wider public	Free
Rua	Editorial story	My Hastings		Free
Toru	Social media posts on all relevant pages (organic)	Facebook/Instagram	Engaged followers and wider public	Free
Toru	Event listing	EventFinda/HDC and Toitoti website	Wider public	Free



Working Group

Rachel Stuart	Public Spaces Planning Manager
Andrea Taaffe	City Centre Activation Officer
Megan Peacock-Coyle	Kaiwhakahaere/Manager Toitū Venues
Glen Pickering	Kaiwhakahaere Rātonga Whakaari/ Presenter Services Manager Toitū Venues
Rosie Dawson-Hewes	Kaiwhakahaere Whakatairanga/ Marketing Manager Toitū Venues
Paula Murdoch	Manager Libraries and Hastings City Art Gallery
Kev Carter	Funding Advisor, Community Wellbeing & Services
Tanya Jackson	Events Manager

Key Partners

We will continue to foster and develop our relationships with key local groups and partners which continue to be aligned with supporting the region's events, creatives and creativity, including:

- Arts Inc Heretaunga
- Ngā Toi Hawke's Bay
- Keirunga: The Creative Arts Hub
- Ngāti Kahungunu Rūnanga Arts and Culture Board
- Hawke's Bay Tourism
- Hastings Business Association

As well as the creative sector which has been supported by smaller Creative Community funding.

Arts, Culture and Events Recovery Plan

Creative NZ	New - dates and details for postponed events from current Creative Communities Funding
	Future Creative Communities Funding for new projects
	New funding opportunities for artists and events from Creative NZ
Toitū Hawke's Bay Arts and Events Centre	Presenting community productions and activations by local professional artists
	Creative Learning & Leadership programmes for youth
	Supporting local community groups and organisations to hold events
Hastings City Art Gallery	Supporting online programme delivery and new ways to engage with exhibitions
Libraries	Changing current programmes and activities to be appropriately-scaled and delivered
Hastings Alive City Revitalisation	Open call for submissions for City Centre Activations
Events	Civic Events – Changing current programmes and activities to be appropriately-scaled and delivered
	Community Events - Supporting and collaborating to present existing events to be delivered in a new way
	District Events - Changing current programmes and activities to be appropriately-scaled and delivered
	Regional Events - Changing current programmes and activities to be appropriately-scaled and delivered
	New - Investigating new initiatives with border limitations
Other, Arts Inc, HBAF, Ngā-toi HB, Keirunga, Kahungunu Arts	Supporting and collaborating to present existing events to be delivered in a new way including: HBAF, FITS, Blossom Festival...

Timeline





The Action Plan

ISSUE OR OPPORTUNITY	WHAT IS BEING DONE	WHAT WILL BE DONE		INDICATIVE TIMING	POTENTIAL PARTNERS	HOW WE KNOW WE ARE ACHIEVING OUR GOALS
		DELIVERY MODEL	INDICATIVE COST (LOW/MED/HIGH)			
Toi-tū Strategy and regional identity, creativity and sustainability	<ul style="list-style-type: none"> Focus on delivery of strategy Promote and advocate for Heretaunga artists Input into large infrastructure projects 	Internal resource	MED	M	Arts community and HDC	<ul style="list-style-type: none"> Alignment with Toi-tū outcomes Heretaunga artists participating and employed locally and nationally Arts & Culture at the forefront of community wellbeing
<p>Hastings City Arts, Culture & Events working group with a nominated member from HDC funded arts organisations to:</p> <ul style="list-style-type: none"> Collaborate with the lead for the implementation of the Toi-tū Strategy within the community and HDC Facilities Create practical deliverables developed from the Toi-tū Strategy across community facilities <p>Collaborative Approaches:</p> <p>Augmented Reality (AR) app Set-up to link all HDC facilities and stories of our CBD using local artists and rangatahi to present individual stories. Augmented reality uses a phone's camera to blend created virtual images and objects with the real surrounding environment.</p> <p>Examples of using AR in our facilities:</p> <p>Takitimu Performing Arts students telling the stories of Ngā Pou in Civic Square, historical or ghost stories for the tour of the Opera House, artists telling their stories around the sculptures they created on the Art Walking Tours, a war story when in the Library foyer when looking at the monument. It is proposed that HDC purchase the AR app and pay for the filming and artist fees and each facility/department will pay for operational aspects to create the stories.</p> <p>Lightboxes based at HDC Facilities – Library, Hastings City Art Gallery, Toitōi and Asset Management (placement TBC). These lightboxes give us will give us the opportunity to promote community wellbeing, support our facilities and promote cultural and artistic activity in our CBD. They can be used as stand-alone installations presenting our local artists or used to advertise our upcoming exhibitions, events and festivals. These lightboxes can be used to promote community wellbeing, support facilities and promote cultural and artistic activity in the CBD. They could also be used as stand-alone installations for local artists or used to advertise upcoming exhibitions, events and festivals. They enable the whole community to view and engage with informative art in public spaces, free of charge. It is proposed that the solar-powered lightboxes be purchased by HDC and each facility/department will cover the costs of reskinning them from operational budgets.</p>						
Safety & wellbeing to ensure confidence and trust in our facilities and events	<ul style="list-style-type: none"> H&S plans/SOP manual 	Internal resource	LOW	H	H&S, Government Guidelines	<ul style="list-style-type: none"> Community feel safe visiting facilities and CBD Number of attendance to facilities increases
<p>Hastings City Arts, Culture & Events working group with a nominated member from HDC funded arts organisations to:</p> <ul style="list-style-type: none"> Work with HDC H&S team to create in-depth SOP manual for facilities & events being held in the city Map new capacities for indoor and outdoor events under level 1 & 2 restrictions in and around the city Fully understand all restrictions on food, beverage and retail sales Create a SOP manual for Covid-19 risk mitigation activities specific to events so potential users perceive HDC as a trusted brand Create an event assessment form for every event 						

ISSUE OR OPPORTUNITY	WHAT IS BEING DONE	WHAT WILL BE DONE		INDICATIVE TIMING	POTENTIAL PARTNERS	HOW WE KNOW WE ARE ACHIEVING OUR GOALS
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Understand Māori needs and Te Ao Māori approaches/models to engage with community	<ul style="list-style-type: none"> Engage iwi and iwi Arts & Culture leaders Understand te ao Māori models i.e. Manaakitanga 	Internal resource	MED	H	Ngāti Kahungunu, Kahurangi Dance Company, Māori Theatre Artists, Iwi Toi, Toimairangi (Te Wānanga o Aotearoa)	<ul style="list-style-type: none"> Engagement takes place Ideas from iwi and partners identified Iwi-led initiatives are supported as appropriate
Hastings City Arts, Culture & Events working group with a Ngāti Kahungunu Runanga Arts & Culture representative to: <ul style="list-style-type: none"> Commit to establish cultural competency in tikanga Māori to weave te ao Māori throughout Consult and implement appropriate te ao Māori models Set up frameworks to ensure advisors are included at all stages of projects 						
HASTINGS CITY ART GALLERY Toimairangi exhibition Aug to Nov 2020 In development with Sandy Adsett curating Toimairangi student artwork Te Whare Toi o Heretaunga Aug to Nov 2020 In conjunction with IWITOI is coordinating and hosting 'TikaTonu' Exhibition.	HASTINGS DISTRICT LIBRARIES Matariki booklet June/July Self-facilitated activities for whānau to do at home	TOITOI HAWKE'S BAY ARTS & EVENTS CENTRE Matariki June/July Work with Māori Theatre Artists to create a Heretaunga stories series as part of Toitoe Presents programme Matariki booklet June/July Feed into the Hastings District Libraries booklet as part of the Creative Learning programme and build activities for schools and community Creative Leadership June/July Deliver Technical workshops to Kahurangi Dance Company students using te ao Māori practice	CITY CENTRE ACTIVATION City Centre Art Installations Ongoing Ensure all activations have been appropriately consulted on, especially those that connect with te ao Māori			



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Ensure community, arts supporters and arts organisations are engaged	<ul style="list-style-type: none"> Regular comms via HDC & arts facilities Artist & organisation register & Survey Virtual Events 	Internal resource	LOW	H/M	Ngā Toi Hawke's Bay, Arts Inc Heretaunga, Community Groups, Artists	<ul style="list-style-type: none"> Feedback/shares Response to survey Views/likes Valuable database created
<p>Hastings City Arts, Culture & Events working group with a nominated member from HDC funded arts organisations to:</p> <ul style="list-style-type: none"> Develop marketing and comms plans with both internal and external objectives and KPIs Schedule regular hui designed to develop relationships and foster collaborative outcomes Develop collaboration MOU Develop annual arts summit as ongoing professional development and support 						
HASTINGS CITY ART GALLERY Visual Artist Database June - Ongoing A local and nationwide database of visual artists Exhibition Virtual Tours June 2020 Filmed exhibition tours posted online with exhibiting artist interviews/quick questions Connect the Dots exhibition March 2021 Engaging with community groups to create artwork	HASTINGS DISTRICT LIBRARIES NZ Society of Authors Ongoing Connect with local NZSA Literary news and events Now Shared via Hastings District Libraries & HB Readers & Writers Festival online channels	TOITOI HAWKE'S BAY ARTS & EVENTS CENTRE Performing Arts Register Now Develop Toitoe survey and arts register for ongoing comms with local organisations and artists Audience Survey Now To gain information around how audiences feel in returning to Toitoe post-covid pandemic	HASTINGS DISTRICT COUNCIL GRANTS Creative Communities Ongoing Clear communications to current and future funded projects around new expectations for applicants			

ISSUE OR OPPORTUNITY	WHAT IS BEING DONE	WHAT WILL BE DONE		INDICATIVE TIMING	POTENTIAL PARTNERS	HOW WE KNOW WE ARE ACHIEVING OUR GOALS
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Enlivened and activated city centre	<ul style="list-style-type: none">• Commission artists• Arts installations• Community participation in installations	<ul style="list-style-type: none">• Creative NZ funding• Community Grants Funding• Internal resources	MED	H/M	Creative NZ, Artists, HCBA	<ul style="list-style-type: none">• Local artists employed• CBD has people visiting and supporting local businesses• Whānau feel safe and visit city to see activations
<p>Hastings City Arts, Culture & Events working group with a nominated member from HDC funded arts organisations to:</p> <ul style="list-style-type: none">• Develop a cohesive and complimentary range of activations and activities to enliven the city centre• Liaise with HC Business Assoc on their Escape Room container project and ice rink• Collaborate with Arts Inc Heretaunga to support in delivery of arts events in and around the city centre• Work with contract partners to ensure cohesion around events and that dates compliment and don't overlap where possible						
HASTINGS CITY ART GALLERY Local Lockdown Exhibition Mid June 15 local Heretaunga artists exhibiting work creating during the Lockdown period Walking Art Tour Now Guided tours of the centre city art installations	CITY CENTRE ACTIVATIONS Showcase City Centre Activations Now Communicate to local artists the pathway to apply to be part of the City Activations	TOITOI HAWKE'S BAY ARTS & EVENTS CENTRE Waiata Wednesdays Now Engage with community groups to sing at midday by the town clock		HASTINGS DISTRICT COUNCIL GRANTS Apply for additional Funding from Creative NZ Ongoing Identify event opportunities for organisations to apply for funding to produce		

ISSUE OR OPPORTUNITY	WHAT IS BEING DONE	WHAT WILL BE DONE		INDICATIVE TIMING	POTENTIAL PARTNERS	HOW WE KNOW WE ARE ACHIEVING OUR GOALS
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Empower and support those working locally in the arts	<ul style="list-style-type: none">• Create a short/med & long term framework• Commission local artists to produce art or performances• Ensure ticket prices are accessible	<ul style="list-style-type: none">• Community Grants• Match Funding• Internal resource• Shared risk models	MED	M	Creative NZ, HBAF, Fringe in the Stings	<ul style="list-style-type: none">• Artists in employment• Exciting work being produced• Audience attending virtual and small events (level 2)
Hastings City Arts, Culture & Events working group with a nominated member from HDC funded arts organisations to: <ul style="list-style-type: none">• Collaborate to create opportunities for local artists to present work or participate in established events on a local and national level• Develop multiple funding models (commission, match funding, shared risk etc) to encourage development of local work• Explore new payment models that allow community greater access to events (Koha or pay what you think it's worth)• Explore funding opportunities that provide the ability to present a diverse range of events at accessible prices• Establish mentoring programming for under 25s with the aim to produce work						
HASTINGS CITY ART GALLERY EAST 2020 Nov 2020 – Feb 2021 Biennial exhibition showing artists throughout NZ with connections to Heretaunga Coastal Wall Project and Apple Project May - Ongoing Communicating with local artists about projects they are engaged with locally, nationally and internationally morally supporting them to work with these projects and finding ways to incorporate these projects in our upcoming exhibition calendar of events	HASTINGS DISTRICT LIBRARIES Writing Workshops Ongoing Hastings District Libraries Creative Writing Programme for 2020 This creative writing journey, mentored by writing instructor Jo Morris, will help to writers develop their unique literary voice, enabling family history and heritage to be captured and shared. Jo will present a series of themed writing workshops, helping writers learn to write in a vivid and engaging style that connects with readers. HB Readers & Writers Festival October 2020 As part of the support for the annual HB Readers and Writers Festival this October, Libraries and Art Gallery will be collaborating on the delivery of Writing Workshops. Award winning local authors will share their knowledge of writing, editing and character development.		TOITOI HAWKE'S BAY ARTS & EVENTS CENTRE Speargrass Skies Run By March/April 2021 Puti Lancaster collaboration to present the third part of a Heretaunga stories trilogy. Mīharo - Excerpts Start June - Monthly Develop the Mīharo concert into monthly excerpts – each month a different theme and ½ hour presentations of our local talent, presented virtually and/or live at Toitoi and in the city depending on gathering restrictions		HASTINGS DISTRICT COUNCIL ACTIVATIONS Technical Resources Now Engage with local technical resources and contractors and utilise those skills and equipment	HASTINGS DISTRICT COUNCIL GRANTS Access to Grants Ongoing Provide accurate and up to date information and support those in the sector to access grants.

ISSUE OR OPPORTUNITY	WHAT IS BEING DONE	WHAT WILL BE DONE DELIVERY MODEL	INDICATIVE COST (LOW/MED/HIGH)	INDICATIVE TIMING	POTENTIAL PARTNERS	HOW WE KNOW WE ARE ACHIEVING OUR GOALS
Diverse range of events in our facilities which are accessible to the entire community	<ul style="list-style-type: none"> Toitoti presents Community Concert Comms engagement consistent 	<ul style="list-style-type: none"> Community Funding Grants Creative NZ Arts Grants Internal Resource 	MED	M	Arts community and HDC	<ul style="list-style-type: none"> Whole community feels included and encouraged to visit facilities Consistent communications and engagement opportunities digitally
<p>Hastings City Arts, Culture & Events working group develops frameworks and models that formalise collaboration, partnerships and joint investment to:</p> <ul style="list-style-type: none"> Focus on the development of diverse range of events by local artists created for our community Engage national artists to bring accessible and diverse events to the community Create events that re-imagine the event, community and connection experience Develop marketing and comms campaigns designed to outline and encourage safe event venue experience protocols 						
HASTINGS DISTRICT LIBRARIES Workshops Ongoing Creative writing workshops with Jo Morris Book expo – Havelock North Library Nov 20 Including a local guest author Harry Potter Book Night Feb 2021			TOITOTI HAWKE'S BAY ARTS & EVENTS CENTRE Tū Meke Tūi Sep/Oct 20 A children's production brought to Toitoti by Tour Makers and produced by Auckland Live Tin Pot Orchestra/Community Choir August 2020 Encourage community participation within the social distancing frameworks Multi-Cultural Creative Encounters Start July 2020 Different multi-cultural groups create pop-up performances that rehearse/present in Functions On Hastings on a regular basis and pop-up throughout the CBD			



ISSUE OR OPPORTUNITY	WHAT IS BEING DONE	WHAT WILL BE DONE		INDICATIVE TIMING	POTENTIAL PARTNERS	HOW WE KNOW WE ARE ACHIEVING OUR GOALS
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Youth Engagement	<ul style="list-style-type: none"> Creative Learning Programme Online learning platforms 	Internal Resource	MED	M	Hastings Schools	Schools have arts resources for students
<p>Hastings City Arts, Culture & Events working group develops frameworks and models that formalise collaboration, partnerships and joint investment to:</p> <ul style="list-style-type: none"> Establish a Working Group to support and advocate for Creative Learning programmes. Generate a Creative Learning Framework that all key stakeholders feed into focusing on projects. Formulate relationships with key organisations and individuals to deliver a series of project-based learning curriculums for the community and schools. Develop a group of leaders who mentor youth to develop skills and gain a deeper understanding of the arts and literary industries. Create professional development opportunities that span the creative sector and develop skills for our community and schools. Develop a series of short videos to support teachers in the classroom and deepen student understanding of particular NCEA level 1-3 internal and external examinations. This will focus on Drama, English and Art. 						
HASTINGS CITY ART GALLERY Education Programme - Adapted and delivered via worksheets sent directly to teachers/schools May - Ongoing <ul style="list-style-type: none"> Exhibiting Artists live Interviews or quick questions with secondary and primary school students Art activity video's online/website. Behind the scenes June Create a timelapse video. The process of how an exhibition is removed, walls changed and new exhibition is installed.		HASTINGS DISTRICT LIBRARIES Pick & Mix May 2020 Books and resources pre-selected for youth and whanau at home, ready to collect.		TOITOI HAWKE'S BAY ARTS & EVENTS CENTRE Creative Leaders Programme Now Potentially delivered online to mentor youth		
Top Art (High School students portfolios) August 2020 A video tour and send to all HB High Schools to reach all students		Winter School Holidays 'Kids Kit' July 2020 A kit full of activities and learning to do at home.		Connected Sep/Oct 2020 A series of workshops in schools and linking older adult associations to capture how the world has changed.		
		Spring School Holidays Sep/Oct 2020 Can you Handle the S.T.E.A.M. events and programming.		Holiday programmes October 2020 Work in conjunction with creative learning partner organisations to deliver arts based programmes as an option for families.		
		Summer Sparks programme Dec/Jan 2021		Applied Theatre Project Aug/Sep 2020 A response to Mary Kippenbergers commissioned story.		

ISSUE OR OPPORTUNITY	WHAT IS BEING DONE	WHAT WILL BE DONE		INDICATIVE TIMING	POTENTIAL PARTNERS	HOW WE KNOW WE ARE ACHIEVING OUR GOALS
		DELIVERY MODEL	INDICATIVE COST (LOW/MED/HIGH)			
Diverse range of regional, district and community events that are accessible to the entire community	<ul style="list-style-type: none">Collaborate with local orgs and event organisers to ensure events proceedDevelop innovative new events models with stringent H&S plans	<ul style="list-style-type: none">Events FundInternal resource	MED	M	Ngāti Kahungunu Arts, HB Arts Festival, Fringe in the Stings, HB Tourism, Business Associations, Event organisers	<ul style="list-style-type: none">Diverse and consistent events happening throughout the communityCommunity engagement and participation in eventsWhānau visiting the city centre to experience events
<p>Hastings City Arts, Culture & Events working group develops frameworks and models that formalise collaboration, partnerships and joint investment to:</p> <ul style="list-style-type: none">Create a partnership proposal designed to secure hosting rights for multiple repeat events offering value through volumeTarget major charity/awards events to secure single contract hosting rights to multiple events from 2021 onwards. Start with the 2020 postponements/cancellationsDevelop an MOU focussed on innovative, diverse and accessible arts, culture and events in the cityDevelop a participation strategy focused on community wellbeing and social connectionDevelop frameworks or directory that can assist or support consents and H&S plans processesDevelop marketing and comms campaigns designed to outline and encourage safe event experience protocolsDevelop a H&S plans to incorporate new COVID19 restrictions into indoor and outdoor community event experiences						
<p>HASTINGS DISTRICT LIBRARIES</p> <p>Public Poetry Event</p> <p>Oct 2020</p> <p>Re: the Poet Laureate event to return to HB (postponed until Oct) - public poetry event plus school workshops (HCAG/HDL).</p>	<p>EVENTS</p> <p>Review of Scheduled Events</p> <p>Ongoing</p> <p>Regular meetings and updates in partnership with the event organisers. Compile comprehensive marketing and comms plans. Review and align Events Strategy with government restrictions.</p>			<p>TOITOI HAWKE’S BAY ARTS & EVENTS CENTRE</p> <p>Venue Hire Sponsorship & Audience Development</p> <p>Now</p> <p>Work with HDC to establish an administered venue hire sponsorship fund & audience development fund that Toitoe can leverage with community users.</p>		

ARTS, CULTURE & EVENTS

Mā te mahi tahi, RECOVERY PLAN ka tipu ngā toi, mō te katoa

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TE KAUNIHERA Ā-ROHE O HERETAUNGA